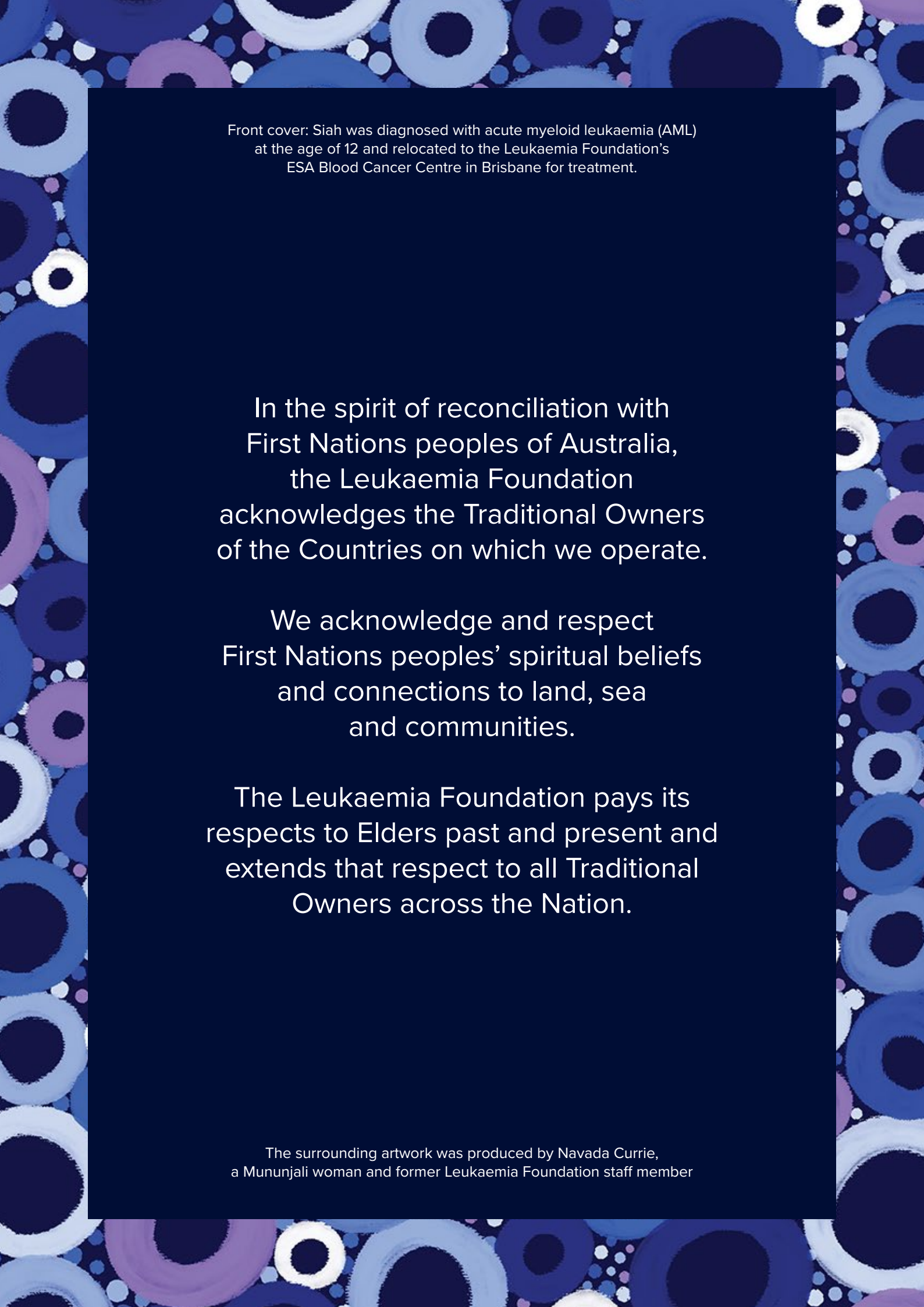


Annual Report



2024
— 25

Leukaemia
Foundation®



Front cover: Siah was diagnosed with acute myeloid leukaemia (AML) at the age of 12 and relocated to the Leukaemia Foundation's ESA Blood Cancer Centre in Brisbane for treatment.

In the spirit of reconciliation with First Nations peoples of Australia, the Leukaemia Foundation acknowledges the Traditional Owners of the Countries on which we operate.

We acknowledge and respect First Nations peoples' spiritual beliefs and connections to land, sea and communities.

The Leukaemia Foundation pays its respects to Elders past and present and extends that respect to all Traditional Owners across the Nation.

The surrounding artwork was produced by Navada Currie, a Mununjali woman and former Leukaemia Foundation staff member

Letter from the Board Chair

As Chair, I am proud of the strategic progress the Leukaemia Foundation has made in 2024-25. Our governance focus this year has been to ensure our resources, partnerships and programs are aligned to deliver real change – in lives saved, in lives improved, and in the fairness of access to care across Australia.

The realities of blood cancer vary dramatically by postcode. Too many regional and remote communities face longer waits, fewer specialists and poorer outcomes. Addressing that inequality is a strategic priority – one that underpins support for our Regional Access to Care for Haematology (ReACH) program, and our expanded regional partnerships. ReACH is not only helping build local clinical capability, but also embedding sustainable pathways so that people in regional Australia can receive timely diagnosis, treatment guidance, and follow-up care within their own communities. It represents the kind of systemic change the Board is committed to fostering – practical, scalable, and designed to ensure geography is no longer a determinant of health outcomes.

By investing in workforce training, digital triage tools, and stronger primary care pathways, we are reducing barriers to early diagnosis and improving the continuity of care outside major cities.

Research and advocacy remain central to our mission. The groundwork laid by the Blood Cancer Taskforce, the National Strategic Action Plan, and the Research Roadmap continues to inform our investments and policy work. Our role is to accelerate translation – pushing research into practice and advocating for system changes so all Australians, including First Nations peoples, can benefit from the best evidence and treatments.

The Bloomhill merger demonstrated the power of complementary models of care joining forces to improve patient outcomes in community settings. It is the kind of strategic alignment the Board supports – pragmatic, evidence-based, and focused on expanding access to support services where they are needed most.

I want to acknowledge the remarkable commitment of our donors, corporate partners, volunteers, staff, and my fellow Board members. Their generosity and professionalism sustain innovation and allow us to take managed risks where it matters most – investing in programs, trials, and regional services that change outcomes.

I also want to recognise the strength of our governance, which has guided the organisation through change while safeguarding our purpose and operating sustainability.

As we celebrate our 50th year of operation, the Board is clear – our hope of achieving a future where nobody has to face blood cancer alone is ambitious, but it is a compass that guides every decision we make. With the foundation of Patient First behind us and the momentum we have built this year, I am confident we will continue to translate strategy into life-changing results for Australians everywhere, especially within First Nations communities.

Thank you for your trust and partnership.



Lucio Di Giallonardo
Board Chair



Letter from the CEO

This year marks an important reflection point for the Leukaemia Foundation: the final year of our Patient First Strategy and our 50th year of service.

Reflecting on these milestones, I am struck by the energy and generosity of our community, how much has been learned, how far we have come, but equally, how much there is to do. This has informed the development of our future strategic direction.

Our Patient First strategy has guided us to place the lived experience of people with blood cancer at the centre of every decision, from how we design services, to how we partner with healthcare professionals, communities, and most importantly, patients. That commitment has driven tangible change: new models of care, deeper consumer involvement, expanded virtual services, and a sharper focus on the priorities of families and carers. I am grateful to our Board, staff, and the members of the Lived Experience Engagement Program (LEEP) whose insights have helped shape services that are better equipped to meet the needs of both patients and those around them.

Our ambition is simple but profound: to bring better care and support to people with blood cancer, wherever they live. Too often, care has required patients to travel long distances to metropolitan centres, only to return home without adequate support. Our work in 2024–25 was focused on changing that dynamic, bringing care closer to home, and in particular ensuring that more practical and clinical support is available in regional communities.

A central pillar of this approach is ReACH (Regional Access to Care for Haematology). ReACH aims to reduce the postcode lottery by strengthening early detection, supporting GPs, and training allied health and nursing staff in regional sites. Already, it is shaping how we work with Primary Health Networks and local health services to improve pathways to diagnosis and post-treatment support. Programs like ReACH are how we turn intent into impact.

Equally important is our growing focus on care after cancer. Surviving blood cancer is a vital milestone, but many people continue to face ongoing physical and mental health challenges long after treatment ends.

Rehabilitation, tailored mental health care, and survivorship services must become standard, helping people transition to a 'new normal' with confidence and dignity.

Last year, we also welcomed Bloomhill Cancer Care into our family. Bloomhill's strengths in integrative care and post-treatment rehabilitation complement our own services, and extend our reach into regional Queensland. This merger is a powerful example of how collaboration can expand access to meaningful, community-based care.

None of this progress would be possible without the generosity of our supporters, the dedication of our staff and volunteers, and the courage of the people and families who trust us in their most difficult moments. Thank you for walking alongside us.

As we reflect on 50 years of service, we are determined to do more, to reach further, to build on existing partnerships, and to make sure that the promise of Patient First becomes the everyday reality for everyone affected by blood cancer.



Chris Tanti
CEO



LEEP member Josh Gourlay speaking at the Leukaemia Foundation's Speaker's Breakfast at Victorian Parliament House on Wednesday 28 May 2025 (World Blood Cancer Day)

257

Lived Experience Engagement Program group members



Lived Experience Engagement Program (LEEP)

Tuning in to communities

The Leukaemia Foundation's Lived Experience Engagement Program (LEEP) enables people living with blood cancer, including caregivers and loved ones, to have input into the services the Leukaemia Foundation provides, helping ensure they meet community and client needs.

A diverse group with more than 200 members, it plays a vital role in steering organisational initiatives. Insights and feedback from LEEP ground the Leukaemia Foundation's efforts in lived experience, helping ensure these initiatives are relevant, compassionate and effective.

Individual members contribute in ways that align with their interests and abilities.

In 2025, some of the initiatives members chose to participate in included advising the organisation's first ever Online Support Service Product Development, assisting the digital health team with website navigation testing, consulting on a pre-diagnosis GP screening tool for the regional, rural and remote program, and engaging with media awareness campaigns.

By bringing together those directly impacted by blood cancer, the program creates an opportunity for the people that matter most – the lived experience members – to shape and guide the organisation's ongoing work to stay in tune with the evolving needs of the community.



The Leukaemia Foundation's practical services are available at no cost to anyone living with blood cancer, their family, and friends

Practical support

Practical support services tailored to individual and family needs

A blood cancer diagnosis can have a significant impact on every aspect of daily life, from work and finances to family life and relationships. These impacts can land differently, depending on location, financial situation and other unique life circumstances – and getting the right support in place early on can help ease the burden long-term.

Take 12-year-old Ollie, who lives in Mount Isa in North Queensland with his family.

It's a beautiful spot, where Ollie enjoys camping and fishing with the family dog, Millie, at his side. More than 1,800 km northeast of Brisbane, Mount Isa is also remote.

Practical support

Its remoteness is one of the things Ollie and his family love about Mount Isa, but when Ollie received a diagnosis of acute lymphoblastic leukaemia (ALL), a type of blood cancer, life changed for the whole family.

Ollie and his parents had to fly to the Queensland Children's Hospital in Brisbane as soon as the family GP got Ollie's blood test results. Ollie was admitted on arrival, and treatment started that same afternoon – the beginning of 10 long months away from home for Ollie, and a journey that pushed the whole family to its limits.

The practical support services team was there from the very beginning.

They quickly organised accommodation for the family at one of the Leukaemia Foundation's Blood Cancer Centres, just five minutes from the hospital, so Ollie could travel comfortably to and from treatment.

By taking care of the mental load and financial burden of finding accommodation, the family were able to focus on what mattered most – helping Ollie through treatment and bringing him home again.



After almost a year away, Ollie and his mum Hayley finally returned to Mount Isa. Ollie was overjoyed to be reunited with his beloved dog, Millie. Today, he is in the maintenance phase of treatment, back at school, and slowly reconnecting with the life he loves.

“I don't even have the words to say how grateful we are to the Leukaemia Foundation,” says Hayley.

“During our time of struggle and challenges, to know that their smiling faces are around or that there's a room, a kitchen with everything that you need, you can't put that into words.”



547

families provided with a total of 39,854 nights of accommodation close to life-saving treatment



1,879

people provided with transport assistance to and from treatment and medical appointments



866

people provided with financial assistance to help with the high costs of blood cancer

Support after treatment

Being there for people living with blood cancer long after treatment ends

The Leukaemia Foundation's care goes beyond treatment. It is about identity, support, and survivorship – meeting people living with or beyond blood cancer exactly where they are, and walking alongside them through every stage of their journey.

Blood cancer has a profound impact on mental health. Survivors are far more likely to experience psychological distress – including depression, anxiety, loss of self-confidence, and uncertainty about the future – compared with Australians who have not faced cancer.

At the same time, significant disparities in cancer outcomes persist across communities. Factors such as geography, culture, and language continue to shape people's experiences and access to care, creating inequities that must be addressed.

These challenges are exactly why individualised support services are so important – from diagnosis through to survivorship. By meeting people living with blood cancer where they are, they are better informed, feel less isolated, and are supported every step of the way.



4,958

people provided with precious relief and assistance by Supportive Care Case Managers

This empowers them to navigate the many impacts of the disease with greater confidence and resilience.

Dedicated and experienced healthcare professionals are at the heart of the Leukaemia Foundation's supportive care services, providing compassionate guidance throughout every stage of the blood cancer journey.

Virtual care



Online support that can be accessed anywhere, anytime

The Leukaemia Foundation's Online Blood Cancer Support Service is designed to assist people living with blood cancer and their families to navigate blood cancer in a personalised way.

Simple, free, and device-friendly, it can be accessed anywhere with an internet connection and offers a wide range of content – including podcasts and closed-captioned videos.

It is a trustworthy and credible source, filled with up-to-date information curated by experienced health professionals and informed by the LEEP program.

Providing quality, person-centred care in diverse ways is a core focus. By broadening the approach and making knowledge and resources freely available online, people with blood cancer and their families are empowered to access support whenever and however it suits them best.

For people living in remote and regional Australia who experience inequitable access to healthcare, it's an absolute lifeline.

6,810

people accessed the Online Blood Cancer Support Service to get the information and sense of community they need

The Leukaemia Foundation's model of virtual care is delivered in many ways, including:

- Online communities and peer support groups
- Information services and learning modules
- Webinars and the Talking Blood Cancer podcast
- A comprehensive health service directory
- Social media engagement and an online chat function

These diverse channels ensure people can connect with the right support, resources, and community when they need it most.

One of the most popular features of the Online Blood Cancer Support Service is the digital energy coach, an evidence-based tool designed to help people manage fatigue. By entering their personal energy scores, users receive tailored strategies to better manage their energy levels day-to-day.

Through this service, people with any type of blood cancer, including leukaemia, lymphoma, and myeloma – as well as their families – can access trusted support and information from the comfort of home.



Research and advocacy

Contributing to knowledge and understanding of blood cancer and systems change

This year, the Blood Cancer Taskforce concluded its work after delivering a clear blueprint for tackling the key issues of blood cancer.

Established in September 2019 with the support of the Federal Government, the Taskforce brought together 32 of Australia's leading haematologists, researchers, patients, and members of the blood cancer community.

Its legacy includes landmark initiatives such as:

- Australia's first National Strategic Action Plan for Blood Cancer
- Development of Optimal Care Pathways
- The Research Roadmap for Blood Cancer
- New clinical guidelines for acute myeloid leukaemia (AML)

Together, these outcomes lay the foundation for a stronger, more coordinated national response to blood cancer.

National Strategic Action Plan for Blood Cancer

The Taskforce developed the National Strategic Action Plan for Blood Cancer to coordinate and accelerate national efforts to improve survival and quality of life for people diagnosed with blood cancer, while also supporting their carers and families.

Launched by The Honourable Greg Hunt, former Minister for Health and Aged Care during Blood Cancer Awareness Month in September 2020, the plan became the blueprint for much of the Taskforce's subsequent work.

It identifies four major priorities:

1. Empower patients and their families
2. Accelerate research
3. Enable access to novel and specialised therapies
4. Achieve best practice in treatment and care



The Honourable Mary-Anne Thomas, Victorian Minister for Health and Ambulance Services speaking at the Leukaemia Foundation's Speaker's Breakfast at Victorian Parliament House on Wednesday 28 May 2025 (World Blood Cancer Day)

Optimal Care Pathways

The Taskforce also oversaw the development of Optimal Care Pathways, guides that set out national standards for blood cancer treatment and care. These pathways ensure that specialists, treating hospitals, GPs, and people diagnosed with blood cancer have access to the same nationally consistent standards, outlining the high-quality care all Australians should expect.

Optimal Care Pathways are now available for 13 of the most common types of blood cancer, with detailed versions tailored for healthcare professionals and specific guides created to support patients and their loved ones.



Research Roadmap for Blood Cancer

The Research Roadmap is a 10-year plan designed to accelerate breakthroughs in blood cancer research in Australia. It identifies priority areas for research activity and investment, disease-specific priorities, and opportunities in patient care, spanning fundamental, applied, and implementation sciences.

Funded by the Leukaemia Foundation on behalf of the Taskforce and the blood cancer community, the roadmap is a key action of the National Strategic Action Plan for Blood Cancer. It was developed by the Australian Academy of Science in collaboration with the Australian Academy of Health and Medical Sciences.

Clinical Guidelines for Acute Myeloid Leukaemia

An Australian first, the clinical guidelines for acute myeloid leukaemia (AML) support healthcare professionals to deliver standardised, evidence-based treatment for adults diagnosed with one of the most aggressive forms of blood cancer.

Developed for use in clinical decision-making, the guidelines provide a framework for care and treatment pathways that align with National Health and Medical Research Council (NHMRC) standards. With a focus on pharmaceutical therapies for adults, their goal is to improve treatment efficacy and survival outcomes.

The Leukaemia Foundation's commitment to research and advocacy remains as **strong as ever**.

\$600,000

committed to new research in 2024-25 across 5 new research projects

17

Pharmaceutical Benefits Advisory Committee and Medical Services Advisory Committee submissions supporting subsidy for drugs and other therapeutics

6

policy submissions on a variety of issues important to consumers



Reaching more places

The Leukaemia Foundation's new Regional Access to Care for Haematology (ReACH) program is tackling the postcode lottery

Blood cancer shouldn't be a postcode lottery. Yet people in regional Australia face longer wait times, fewer specialists, and poorer survival rates. 41% of new blood cancer cases occur in regional and remote areas, despite only 28% of Australians living there. Eliminating these disparities in treatment and care could prevent more than 7,000 deaths in the next decade alone*.

The Leukaemia Foundation is committed to levelling the playing field for rural and regional Australians, including First Nations Australians, with the organisation's new Regional Access to Care for Haematology (ReACH) program. Launched in February 2024, its focus is on early detection, streamlining GP decision-making and enhancing post-treatment support through primary health care services.

It could improve the experience of people like Kerry, a First Nations woman living in Moruya, regional New South Wales. When Kerry noticed she had a sore throat and a tender spot on the side of her neck, she visited her local GP straight away.

They advised her it was a swollen gland then later, when the lump grew, assured her it was due to a pre-existing condition (Sjogren's syndrome) and would eventually go down.

When the lump was the size of a tennis ball, Kerry decided to seek a second opinion. Two biopsies done locally were inconclusive, which meant Kerry had to travel two hours to Canberra for a surgical biopsy.

Reaching more places

“It bothered me because it just kept growing and I felt there was something wrong. I just felt that something more needed to be done,” said Kerry.

Roughly six months after her first GP visit, Kerry learnt she had Stage 2 non-Hodgkin lymphoma, Australia’s most common type of blood cancer.

Regional Australians like Kerry face longer wait times, fewer specialists and worse survival rates. Yet regional Australians are the people that need access to early diagnosis, treatment and care the most.

Getting the right treatment and care meant continuing to travel to and from Canberra. Kerry and her husband had to take time away from their business, which had a huge financial impact. Today Kerry is in remission, and teaching her ancestral mother tongue, Dhurga.

To support people like Kerry, the Leukaemia Foundation is partnering with health services including the Western NSW Primary Health Network to roll out the first phase of the ReACH program in selected regional and rural sites.

Program initiatives include:

- Training more regional allied health staff and nurses to recognise blood cancer symptoms earlier and facilitate timely GP referrals
- Enhancing GP support through digital triage workflows and point-of-care tools
- Expanding patient support in regional communities

Together, these initiatives aim to improve early detection, strengthen local care, and boost outcomes for people with blood cancer living outside major cities.



41%

of new blood cancer cases occur in regional and remote areas, despite only 28% of Australians living there*



7,000

deaths could be prevented by 2035 by eliminating care variations between metro and regional areas*



10%

First Nations people are 10% more likely to die from blood cancer than non-Indigenous Australians^

* State of the Nation: Blood Cancers in Australia Report 2023

^ ABS, Causes of Death 2023

Stronger together

Bringing care closer to more people in more places with a community-focused merger

In February 2025, the Leukaemia Foundation announced the merger with Bloomhill Cancer Care, a highly regarded community-based, not-for-profit organisation on the Sunshine Coast in Queensland.

Bloomhill follows an evidence-based, allied health model of care. It has been providing a range of holistic support services for people and families facing cancer – including blood cancer – since 1997.



By bringing services to people in regional and remote communities, Bloomhill helps to ensure more people impacted by cancer outside of Australia's major cities get the best possible care.

Bloomhill's integrative cancer care centre is situated on lush grounds in Buderim, around six kilometres from the oncology unit at Sunshine Coast University Hospital. Here it houses a dedicated care team and allied health practitioners, and offers supportive care and integrative activities such as meditation, yoga, art therapies, support groups and educational workshops.





Services are available to people of all ages and stages of cancer treatment, including after-treatment rehabilitation, as well as for carers and families impacted by cancer. With more people surviving cancer than ever before, Bloomhill's after-treatment care and rehabilitation offerings are especially relevant.

The merger was formally completed in December 2024, bringing the two charities together as one unified not-for-profit organisation.

While operating under a single governance structure, both organisations continue to deliver life enhancing services under each respective brand and model of care.

The Leukaemia Foundation remains primarily focused on all aspects of blood cancer, from diagnosis through treatment, survivorship, and beyond. Bloomhill continues to provide holistic support for people affected by all types of cancer, maintaining its unique approach and strong community roots.

Bloomhill continues to provide holistic support for people affected by all types of cancer, maintaining its unique approach and strong community roots.

The merger greatly enhances the collective impact of the two brands and paves a shared pathway forward for cancer care in Australia, while expanding the provision of cancer services with community hubs for Australians living in regional areas.

It is also an important step towards bridging the health divide experienced by people living in regional Australia. It supports priority populations in alignment with the Australian Cancer Plan and helps to address the rapidly evolving needs of local communities.



\$29.2m

raised for Australians
with blood cancer

Inspiring communities

Diversifying the organisation's approach to fundraising

As the Leukaemia Foundation works towards a future where nobody has to face blood cancer alone, finding new and inspiring ways to engage with and motivate supporters is more important than ever.

Australians from all walks of life chose to support the cause in different ways in 2024-25, including donating through appeals or through The Giving Cell program.

The Giving Cell enables supporters to become monthly donors, helping to support research breakthroughs and world-class services.

Supporters also donated through their payroll at work, held special events, and completed tough challenges with family and friends.

This year, the organisation introduced the Fundraise for Blood Cancer campaign, which makes it even easier for people to organise special events and challenges with people and families dealing with blood cancer in mind.

It offers four ways to fundraise: hosting an event, taking on a challenge, celebrating with purpose, and creating your own fundraiser.

Fundraise for Blood Cancer sits alongside other prominent campaigns like the World's Greatest Shave. In 2024-25, the World's Greatest Shave raised more than \$12 million, and inspired schools to have their biggest year yet.

**The Leukaemia Foundation's
business partners and event
sponsors also played a critical
role this year.**

Fundraising is about more than raising money. It's about creating a community of hope and support for those affected by blood cancer today, and tomorrow.

Thank you for helping make a real difference in the lives of thousands of Australians.

WORLD'S GREATEST SHAVE

Participation in the organisation's flagship fundraising campaign increased this year

The World's Greatest Shave fundraising campaign united thousands of Australians to inspire support for those impacted by blood cancer again this year.

Everyday heroes came from schools, workplaces and communities. Their selfless, 'bloody beautiful' acts of shaving, cutting, colouring, organising, and donating helps provide families with the support they need, while powering critical research projects that bring Australia closer to a blood cancer free future.

Since the World's Greatest Shave launched in 1998, more than two million Australians have sacrificed their hair, or donated to someone who has, and raised more than \$300 million.

This year's event was the second year of the fresh, new look 'bloody beautiful' campaign. It was a huge success, with more people taking part in 2024-25 and more funds raised. A special shout out goes to Xavier College, Melbourne! They raised more than \$200,000 and broke the record for the highest amount raised by any school or team in World's Greatest Shave history.

Thank you to every single person who participated, donated and shared their stories. You really are bloody beautiful!

Top 100 individual fundraisers

Maggie Schneider
Graham Mirabito
Stuart Harding
Xavier Saviane
Aaron Laux
Joe Alves
Nicole Voss
Megan O'Brien
Emma Alvey
Zakariya Abou Zeid
Emma Brooks
Mandy Morrison
Cate Killiner
Tim Edwards
Christina Rodio
Tristan Ferris
Ally McErlean
Jarryd Herbert
James Audiss
Anthony Horomidis
Cody Roman
Simon Chase
Jack Churchill
Elaine Welmans
Scott Chappell
Dean Cooper
Stefan Puca
Leah Bullough
Kate Fraser
Michelle Rogers
Neoma Higgins
Courtney Taylor
Steve Fitzgibbon
Sharon Steel
Trent Wilson
Christian Ceravolo

Tayla Gunn
Joelle Miller
Frances Gillett
Maxine Rana
Ryo Khan
Maria Anissa
Lyn Abernethy
Justine Schofield
Leah Beaupeurt
Lee Gerchow
Georgia Martin
Matthew King
Dean Manns
Nigel Hawke
Sandra Steffe
Sarah Bingham
Tim Burke
Daisy Lukins
Lincoln Rayner
Bayley Westbury
Terminus Hotel
Wycheproof
Isabelle Young
Vincent Nock
Emma Holzhauser
Braydon Ross
Marisa Wilson
Pia Fenson
Jo Glenn
Maria Taylor
Sophie Edwards
Ruth Gibson
Henry Devlin
John Heywood
Lisa Maher
Graham Stephens

(Terry & the team)



17,040

people shaved, cut, or coloured their hair or organised a team to take part.



Celebrating over 10 years of support

Allison Ralph
 Applecross Senior High School
 Balgowlah North Public School
 Blake Noble
 Bunnings Busseton
 Christ Church Grammar School
 Corpus Christi College
 DECMIL Group
 Epping Boys High School
 Farrer Memorial Agricultural High School
 Graham Mirabito
 Guildford Grammar School
 Homebush Boys High School
 Joe Alves
 John Harrison
 Julian Cox
 Julian Mattay
 Killara High School

King O'Malleys
 Kolbe Catholic College
 Merewether High School
 Mindarie Senior College
 Oliver Virtue
 Paul Gallizzi
 Penrhos College
 Perth College
 Presbyterian Ladies College
 Radford College
 Scotch College
 St Michael's Grammar School
 Swan View Senior High School
 Sydney Boys High School
 Team Virtue
 Walter and Eliza Hall Institute of Medical Research (WEHI)
 Wesley College



\$12.17m

(up 3.1% from 2023-24)

raised to support
people with
blood cancer

Leukaemia
Foundation

**World's
Greatest
Shave**

Thanking all major supporters and partners

The generosity, loyalty, and passion of the Leukaemia Foundation's business partners, trusts and foundations, and philanthropists this year is greatly appreciated.

Lifetime Giving Donors

The Visionaries

(Donors who have given \$500,000 or more since 1975)

Dr Soheil Abedian AM and Mrs Anne Abedian
Australian Unity Trustees Foundation
- David Roleston Bequest

Nicole Chow UAG
The late Chris Connellan
Frederiks Foundation

John James Foundation
The late Dr Clem Jones AO
Tour de Cure Ltd

The Humanitarians

(Donors who have given \$100,000-\$499,999 since 1975)

Attaway Foundation
Phil Botsis Family
Bourne Foundation
The late Gloria Carige
Peter Carr
Cory Charitable Foundation
The late Terrence William Cryer
Davies Family Foundation
Rosalia Di Giacomo
Julia Farrell
Adrian and Michela Fini Gandel
Foundation
Tim and Linda Goyder Greater
Charitable Foundation In
honour of Rebecca Gumley

Dr Stephen Gumley AO and
Mrs Sandra Gumley
Rae and Peter Gunn Family Foundation
Hammond Family Foundation
Handy Family Foundation
Professor David T. Hill and
Professor Krishna Sen
Paul S Hughes
Hull Family Charitable Fund
The late Noel George Hurd
The John Villiers Trust
Russell and Julie Kempnich
Lin Huddleston Charitable Foundation
Lions Club of Brisbane Holland Park
Logan Family Foundation, Bundaberg
in memory of Gail Logan
Julie Maas Charitable Trust

Valerie McAlpine
McNally Foundation in memory
of Elizabeth McNally
Ann E. Miller AM
In honour of Michele O'Brien
The Pawlowski Family Trust
SMOC Association
Stan Perron Charitable Foundation
Stockwell Webber Foundation
Sutters Foundation
Anita Thomas In honour of
Graham Noel Thomas
Tony Fini Foundation
Tony and Gai Wales
Julia Wilkins and Tony Wilkins
The William Angliss Charitable Fund
Rick Zeuschner

The Compassionates

(Individuals who have given \$25,000-\$99,999 since 1975)

Agforce Central Queensland
Allan Frenkel Foundation
Penny and Ian Ash
Associazione S. Sebastiano
Martire Da Cerami (Enna)
Megan Baker
The Barton Family Foundation
Mrs Lindsay Benaud
Warwick Bennet AM in Memory
of Margaret Bennet
Clive Berghofer AM
Karen and Gavin Bird
Susan and Leigh Bull
Canterbury Bankstown Council
Carcione Foundation
Civic Solutions
Bar Cohen

JW and Beris Coxeter
The Danks Trust
Margot Davies
The Derek Martin Muller Bequest
Greg and Blanche Emms
Equity Trustees Charitable Foundation
- The Neil Stewart Memorial Endowment
Future Generation Australia
The late Frank Goudge
Waverly Griggs
Peter Haeusler
Haulmark Trailers
The Honda Foundation
Michael Humphreys and Nadia Naylor
Illawarra Community Foundation Ltd
Bill and Narelle Innes and Family
Finnian and Bernie Kenny
Nghia Lam

Peter and Robyn Lambert
The Lewins Family
Todd Lewis
The Link Family
The late Ken Miles
Nelumbo Trust Fund
Paul Norman AM
Laing O'Rourke
Queensland Gives Leukaemia
Foundation Fund
The Raymond E. Purves Foundation
Helen and William Ridge
Faye Lynette Robinson
Paul Roddis, True Blue
Rose Anne Amarant Charitable Trust
Bruce Sanderson
The late Tom Shearer

The Compassionates, continued

(Individuals who have given \$25,000-\$99,999 since 1975)

Maureen Stevenson
Barry Stockdale
The Tall Foundation
Binh Thai
The Thomas & Coral Williams
Memorial Trust

David W Thompson
John and Betty Watt
William and Patricia Westlake
The late Connie White

Blue Williams
John Williams
John and Maureen Wilson
The Woodend Foundation

Major Donors and Business Partners

Major Donors

The Alfred and Jean Dickson Foundation
Ian and Penny Ash
The Barton Family Foundation
In memory of Paul Beity
Warwick Bennet AM in Memory of Margaret Bennet
Robert and Annemarie Brack
In Celebration of Rosie Bricknell and Sam Wall's Wedding
Bar Cohen
Cory Charitable Foundation
Margot Davies
Davies Family Foundation
Rosalia Di Giacomo
Tomasina East
Eley Griffiths Group
Peter Haeusler
Halifax Foundation
Hammond Family Foundation
Handy Family Foundation
HeyDoodle
Professor David T. Hill and Professor Krishna Sen
Paul Hughes
Hull Family Charitable Fund
Michael Humphreys and Nadia Naylor
John James Foundation
Russell and Julie Kempnich
Janet Kutrolli
Todd Lewis
Lin Huddleston Charitable Foundation
The Link Family

Thank you to the following people and organisations for their commitment to the Leukaemia Foundation in 2024-25, as well as those who prefer to stay anonymous.

Logan Family Foundation, Bundaberg in memory of Gail Logan
Valerie McAlpine
McNally Foundation in memory of Elizabeth McNally
In Honour of Michele O'Brien
Paul Okkerse
The Pawlowski Family Trust
Perpetual Foundation – John and Paulette Goodell Endowment
Queensland Gives Leukaemia Foundation Fund
Richardson Family Foundation
Paul Roddis, True Blue
Stan Perron Charitable Foundation
Barry Stockdale
Stockwell Webber Foundation
Mike Stoneman in memory of Michelle
Suitters Foundation
The Tall Foundation
Anita Thomas in honour of Graham Noel Thomas
Tony Fini Foundation
Tour de Cure Ltd
Tony and Gai Wales
Tania West in Memory of Dr Damian West
William and Patricia Westlake
The Woodend Foundation
Rick Zeuschner

Strategic Partner

Bridgestone Australia

Major Partners

Brydens Lawyers
Remington
Just Cuts
LSKD
Iconic Property
Services

Support Partners

Natures Organics
Norstar Steel Recyclers
Toymate
Sustainable Salons
Research Review
Tyro
Conoco Phillips Australia
Better Living Group

Pharmaceutical Partners

Abbvie
AstraZeneca
BeiGene
Gilead Sciences
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Briony Benjamin
Elle Halliwell
Humphrey B. Bear
Luke Brattan
Lyndey Milan OAM
Matthew Doyle
Urvi Majumdar

Remembering those who left Gifts in Wills

The Leukaemia Foundation gratefully acknowledges all those who generously left a Gift in their Will this year.

Gifts in Wills provide essential funding to help ensure the Leukaemia Foundation can continue to deliver services to Australia's blood cancer community.

They've gifted for a range of reasons, from having a personal connection to the Leukaemia Foundation, to recognising the importance of support services and wanting to help build a brighter future for patients and their families.

Also known as a bequest, a Gift in Will is a donation left to a charity in a Will. There are several types of gifts that people can leave. Our friendly Gift in Will team supports kind-hearted individuals, as they consider what type of gift suits their circumstances and personal goals.

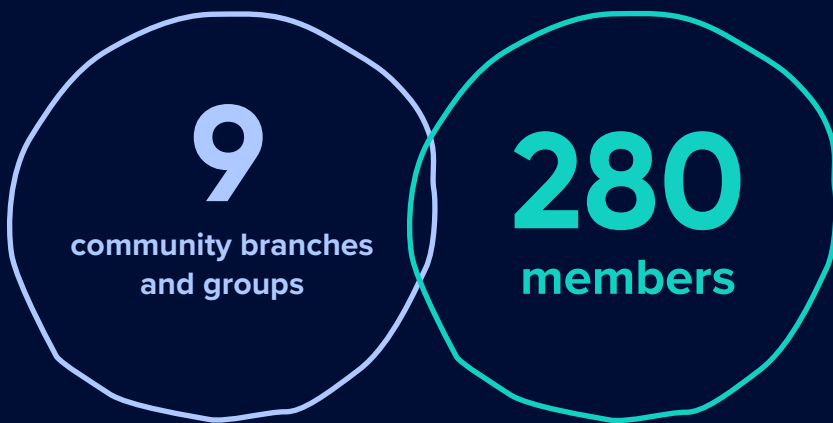
Alice Mary Geary
Australian Unity Trustees Foundation
– David Roleston Bequest
Beverley Anne Cooke
Beverly Morton
Brenda Joy Wyatt
Carol Ann Deeley
Centenary Foundation
– Ian Neil Galletly Leukaemia Fund
Centenary Foundation
– Matheson Bequest
Christine Mary Adams
Colin Daly Kildey
Daphne May Noble
David Charles Kelvin Stradwick
Derek Adrian Robinson
Diana Lesley Wakefield Prideaux
Ellie Boldery
Elsa Norma Vedder Trust
Eric and Margaret Dettrick
Eva Winifred Maxwell
Francis John McCray
Frank Di Molfetta
Gary Raymond Thompson

Gordon Francis Manski
Graham Leslie Stokes
Herbert Desmond Smith
Hiam Sassine
Ian Kevin Lamont
Jean Victoria Selke
John Ernest Garousse
John Kidd
John Kowalski
Joseph Farrugia
Joseph Harold Barnett
Joseph Paul Ilka
Julie Maas Charitable Trust
Keith Gowdie
Laurel Lillian Dore
Leanne Maria Grimstone
Leslie Rickleford Hoops
Margaret Elizabeth Wakefield Martin
Margaret Lillian Brailsford
Marie Eileen Mitchell-Zeehongsekul
Mary Ann Barbagallo
Maxwell Frank Lennon
Mervyn Edwin Rodgers Fund
Nancy Hannah Dorothy

Penhallurick Fund
Neville Redvers Hawke
Peter Cecil Paine
Robert Antonioli
Robert Douglas Abey
Robert George Carruthers
Robert James Poncho
Roberta Ann Fraser
Rose Komduur
Rosemary Stewart
Ruth Louvain Pryce Trust
Steve Douglas
Tatjana Solodky
Terrence William Cryer
The Alf and Winifred Murgatroyd
Perpetual Charitable Trust
The Derek Martin Muller Bequest
The Neil Stewart Memorial Endowment
– Equity Trustees Charitable Foundation
The Sarah Ruth Warren Memorial Bequest
The Thomas & Coral Williams Memorial Trust
The Thomas and Vera Benham Condie Trust
Valerie Joan Young
Verna Jane Arthur



Just as importantly, thank you to those who prefer to stay anonymous in their gifting. Each contribution is greatly valued.



Branches and members

Connecting communities since 1975

The Leukaemia Foundation is deeply grateful to every single person who has given their time and energy, however big or small, to make life with and beyond blood cancer easier for those facing a diagnosis.

There are countless ways people contribute, and the Leukaemia Foundation's branches and members have been especially dedicated. Since 1975, they have devoted hours, days, and even years to creating experiences that unite communities while raising vital funds for people and families impacted by blood cancer.

From high teas and fun runs to community walks, movie nights, Christmas lights, social games, and lamington drives, their efforts are always carried out with kindness, compassion, and a commitment to making a difference.

Leadership team 2024-25

Board

Chair	Lucio Di Giallonardo
Director	Michelle Beveridge
Director	Professor Mark Cormack
Director	Dr Angela Milligan
Director	Jane Hancock
Director	Nigel Harris AM
Director	Peter Hodgett
Director	Siân Slade

Executive

CEO	Chris Tanti
CFO / GM Corporate Services	Mike Hubbard
GM Health Services	Sarah DeLacey
GM Fundraising & Growth	Charlotte Webb
GM Corporate Affairs	Susie Howard
GM People & Culture	Alice Macfarlane
GM Blood Cancer Partnership	Tim Murphy

Statement of comprehensive income 2024-25

For the financial year ended 30 June 2025

	2025 (\$)	2024 (\$)
Revenue	39,206,031	30,269,981
Fulfilment of mission expenses	(21,630,153)	(19,915,490)
Fundraising and operational support expenses	(15,647,340)	(16,164,182)
Operating surplus/(deficit) for the year	1,928,538	(5,809,691)
Gain on acquisition of Bloomhill	2,935,481	-
Net surplus / (deficit) for the year	4,864,019	(5,809,691)
Net changes in fair value of financial assets at fair value through other comprehensive income	478,759	251,467
Total comprehensive income / (deficit) for the year	5,342,778	(5,558,224)

Fundraising revenue, comprising the World's Greatest Shave, philanthropy, bequests and partnerships, grew by 21% overall to \$29.2m. All components made revenue gains on the prior year whilst simultaneously reducing fundraising costs by 4%. As always, we are hugely grateful to all who participated in a fundraising event or donated to the Foundation. We endeavour to form lasting connections with those who support our mission and the uplift in revenue from fundraising is encouraging in that regard. Thanks to your generosity we were able to deliver 39,800 service instances to 6,881 people over the year.

In December 2024, the Foundation completed the combination with Bloomhill Cancer Care Ltd, a not-for-profit organisation providing services to people with cancer from premises on the Sunshine Coast in Queensland. As part of this combination, the Foundation took on nine op-shops in the locality introducing retail as a revenue source. This was in line with our strategy to diversify revenue and we have plans to expand the op-shop network. For the seven months of FY25 that the shops were part of the Foundation, they generated revenue of \$1.3m and made a net contribution of \$236k.

Revenue includes state contributions towards patient accommodation, and this increased by 12% over the prior year to \$4.6m reflecting higher service provision. Revenue also includes federal grants for our work on optimal care pathways and specialist support services and both these programs saw increased activity in the year resulting in revenue of \$1.9m. Interest earned on bank deposits was consistent with the prior year at \$1.5m and the Foundation also recognised a \$0.7m gain on the sale of assets that were not suitable for Mission and consequently underutilised.

Operating Costs reduced by \$1.2m, or 24%, in the year. This was attributable to a wide range of measures, but highlights include a redirection in marketing, communications and advertising costs as we align with digital strategies. Movements in staff as part of our continual review of focus areas also contributed to cost savings.

Overall Mission spend in FY25 was \$21.6m representing an increase of \$1.7m or 9% on the prior year. Within this figure, \$13.5m was spent providing accommodation, counselling and advisory services and a further \$770k on meeting the needs of people impacted by cancer on the Sunshine Coast via the Wellness Centre the Foundation gained through the combination with Bloomhill. Expenditure on research grants amounted to \$4.4m in the year and this was supplemented by the establishment of the Leukaemia Foundation Endowed Chair in Blood Cancer Research in partnership with the University of Western Australia (UWA). Under this agreement the Foundation contributed \$3m matched by \$3m from UWA to fund a permanent chair driving excellence in Blood Cancer Research.

The Foundation is able to report an operating surplus of \$1.9m for FY25. Whilst deficits in recent years have been in accordance with plans, a surplus in FY25 was an important operational goal. Once again, our thanks to the community of donors, participants and dedicated staff who generate the funds and contribute their efforts to our Mission.

Statement of financial position 2024-25

As at 30 June 2025

	2025 (\$)	2024 (\$)
Assets		
Current assets		
Cash and cash equivalents	5,857,319	5,859,104
Term deposits	28,000,000	28,000,000
Trade and other receivables	1,328,697	1,303,231
Other assets	670,701	541,330
Non-current assets classified as held for sale	–	478,193
Total current assets	35,856,717	36,181,858
Non-current assets		
Property, plant and equipment	49,220,757	48,013,903
Right-of-use assets	8,265,904	7,459,248
Financial assets at fair value through other comprehensive income	6,760,347	3,277,091
Total non-current assets	64,247,008	58,750,242
Total assets	100,103,725	94,932,100
Liabilities		
Current liabilities		
Trade and other payables	962,943	1,510,909
Lease liability	1,080,884	777,580
Deferred income	750,254	1,216,941
Provisions	1,302,912	1,633,883
Total current liabilities	4,096,993	5,139,313
Non-current liabilities		
Lease liability	7,840,900	7,099,800
Provisions	331,586	201,519
Total non-current liabilities	8,172,486	7,301,319
Total liabilities	12,269,479	12,440,632
Net assets	87,834,246	82,491,468
Equity		
Retained surplus	59,305,277	54,441,258
Reserves	28,528,969	28,050,210
Total equity	87,834,246	82,491,468

How to get involved



Give

A generous donation supports the Leukaemia Foundation's work helping the estimated 170,000 Australians living with blood cancer by providing wraparound health services, funding leading edge research and campaigning for change.

Leave a Gift in Will

After taking care of your loved ones, a Gift in your Will is a direct and valuable way of helping to create a brighter future for Australians living with blood cancer.

Fundraise

You can get involved in one of the Leukaemia Foundation's many fundraising events, big and small, such as the World's Greatest Shave or Fundraise for Blood Cancer.

Become a member

Members are the lifeblood of the Leukaemia Foundation and play an important role in shaping the organisation's future. Lend your voice to the future of blood cancer and become a member today.

Partner with the Leukaemia Foundation

There are many ways to work with the Leukaemia Foundation and help more people living with blood cancer survive. Find out how your organisation can make an impact.

Donate blood and/or bone marrow

Stem cell transplants and blood donations save the lives of many people facing blood cancer. Visit donateblood.com.au to help.

Access the Leukaemia Foundation's support services

The Leukaemia Foundation's blood cancer support professionals can guide and support anyone impacted by blood cancer through diagnosis, treatment and beyond. Call the support line on **1800 620 420** (10am-4pm) or fill out a support request form at leukaemia.org.au

Leukaemia Foundation®

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1800 620 420
info@leukaemia.org.au
leukaemia.org.au

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