

A close-up portrait of a man with short, dark hair and a light beard, looking directly at the camera. He is wearing a grey crew-neck sweater. The background is a solid dark blue.

Leukaemia
Foundation®

2023
PHILANTHROPY
IMPACT REPORT

IMPACT 2023

Siobhan Hoy

This was Siobhan at age 19 when she was diagnosed for the second time with blood cancer. She is now 23, in full remission, healthy and working again.



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Cover image: Sage Wilder

Sage was 22 when diagnosed with acute lymphoblastic leukaemia in 2017. Now in remission, he is a director and trainer at a fitness studio. He and his partner welcomed their young son Ziggy in 2022.

ACKNOWLEDGEMENT OF COUNTRY

In the spirit of reconciliation with First Nations peoples of Australia, the Leukaemia Foundation acknowledges the Traditional Owners of the Countries on which we operate.

We admire First Nations peoples' spiritual beliefs and we are inspired by their connection to land, sea and community.

We pay our respect to Elders past, present and emerging, and extend that respect to all Traditional Owners across the Nation.

The Leukaemia Foundation strives for a society where First Nations peoples experience health and wellbeing outcomes equal to the wider Australian community.

INTRODUCTION ENDURING CONNECTIONS WITH SHARED PURPOSE



Jacqueline Williams

The 2023 Philanthropy Impact Report is all about enduring connection. What unites us, what stories we choose to share and what milestones to celebrate. What we must make transparent to each other, and how this helps form and preserve community. My hope is that enduring connection will be our greatest value as a human race.

Over the past financial year, we have achieved a great deal in advancing health care through a common philanthropic purpose, to enable care for those for whom we care – people living with blood cancer and their loved ones. These achievements inform our nation's future.

Every year approximately 6000 people in Australia lose their lives to blood cancer. Over the next decade this number is expected to increase to 15,000 per year. Armed with this knowledge, we produce this report in appreciation of you. As our philanthropic partners, you work alongside us as we move towards our vision of zero preventable deaths to blood cancer by 2035.

MY HOPE IS THAT ENDURING CONNECTION WILL BE OUR GREATEST VALUE AS A HUMAN RACE

The following pages celebrate your deep interest in our shared purpose and of course your treasured generosity. Both are expressions of your love for humankind. Without you, our mission is unimaginably hard to realise.

Through our partnership, 36,000 nights of accommodation were given to impacted families, 750,000 people accessed online information and communications, \$61 million has been invested in research over the past two decades, and we have been able to support the careers of researchers at every stage of their career since 2018.

To our new philanthropic partners, we give the warmest of welcomes. To those who have given over a lifetime, we tip our caps. To each and all of you, the humblest and most gracious *thank you*, from our hearts to yours.

Jacqueline Williams
Head of Philanthropy

A MESSAGE FROM THE CHAIR OF THE BOARD OF DIRECTORS AND THE CEO IN GRATITUDE

The 2023 Philanthropy Impact Report provides a transparent overview of the major accomplishments made possible by your investment in the last financial year. It is structured so that we report across practical services, research and advocacy. We are so grateful to you and hope that this document embodies our shared commitment to making a meaningful difference.



Lucio Di Giallonardo

PRACTICAL SUPPORT, SURVIVORSHIP AND QUALITY OF LIFE

Because of you, the Leukaemia Foundation can address the very real and significant impact of blood cancer on Australian communities. We can continue to support patients and families facing relocation and intense treatments. We can alleviate distress through the provision of accommodation, transport, and financial assistance.

Last year, the Leukaemia Foundation proudly produced blood cancer information booklets tailored to Aboriginal and Torres Strait Islander peoples, in pursuit of improving health literacy and outcomes for communities around the country.

The Online Blood Cancer Support Service was launched this past year, extending digital support to those with blood cancer and enhancing survivorship and quality of life. It's an interactive service that's 'always there' for everyone, at any stage of their cancer journey.

You have enabled new initiatives including a bereavement support group and a virtual peer support group for young adults, addressing their unique challenges.

IMPACT RESEARCH AND CAREER DEVELOPMENT

Blood cancers cannot be prevented or screened. Many blood cancers have low survival rates, and survivors may endure significant off-target treatment effects affecting their quality of life post-treatment.

Your investment in research has enabled deeper understanding of disease biology which will advance prevention, screening, and treatment breakthroughs.

In this report, our new Head of Research, Bill Stavreski, emphasises the importance of funding quality researchers at each career stage to drive innovation in the research. Your role in supporting the career development of the brightest and best minds in blood cancer research is transformative. You cross these new frontiers with us as partners.

THE NEXT FRONTIER FOR ADVOCACY

The Leukaemia Foundation Regional, Rural and Remote (RRR) Blood Cancer Control Program (RRR Program) can only be possible with philanthropic support. The program addresses the challenges of providing timely blood cancer diagnosis and ongoing support – well beyond the stages of acute treatment. In short, for all RRR Australians to live well.



Chris Tanti

Grateful for anonymous philanthropic investment in Stage 1, our efforts continue towards securing lead support for Stage 2 of this transformative program. The anticipated two-year implementation for the RRR Program begins in July 2024 with a pilot that requires \$1.8 million in funding. This will be possible through partnerships with philanthropists, corporates, and government agencies.

As the practical visionary Catherine McAuley said of her philanthropy and fundraising capability over 200 years ago, "There is very little good that can be accomplished, or evil avoided, without the aid of money".

On behalf of our patients and their families, thank you for your loyal support and ongoing interest in the Leukaemia Foundation. Through you, our bold vision of zero preventable lives lost to blood cancer by 2035 can be accomplished.

Lucio Di Giallonardo

Chair, Board of Directors, Leukaemia Foundation

Chris Tanti

CEO, Leukaemia Foundation

PRACTICAL SERVICES IT'S WHAT WE'RE RENOWNED FOR

REDUCING THE BURDEN OF BLOOD CANCER

The Leukaemia Foundation has spent nearly 50 years working with the community to address the challenges of a blood cancer diagnosis. Blood cancers such as leukaemia, lymphoma, myeloma and its many other forms are complicated diseases. The exact causes are still unknown. They can't be prevented nor can they be screened for. Blood cancers can affect anyone at any age, at any time.

People living with blood cancer and their families face debilitating distress and major disruptions to their lives. The effects of blood cancer can be acute or chronic and continue across diagnosis, treatment, remission and relapse. Sadly, for 6000 Australians every year, they face death.

The Leukaemia Foundation is renowned for going above and beyond to provide wraparound support for Australians living with blood cancer. When people live in a rural or regional area and are diagnosed with blood cancer, they often need to travel to a city hospital at very short notice, uprooting their lives and families for weeks or months to

commence treatment. This is why we offer free or subsidised accommodation to help relieve the stress and financial burden of attending treatment.

We provide transport vouchers so people can access their treatments. Overwhelmingly, patients who accessed this support simply had no other option to get there.

Financial assistance is welcomed by many of the people we support. More than a third of our patients reside in Australia's most socioeconomically disadvantaged areas. With the ever-increasing cost of living there has been a corresponding increase in demand for financial support.

At the heart of our practical services are the blood cancer support coordinators. This 30-strong team of diverse professionals with a range of specialist backgrounds offers practical support and easy to understand information to help those impacted by blood cancer navigate daily life. They are a key reason why the Leukaemia Foundation is the one of the most trusted cancer charities in Australia.*

*Source: 2023 Australian Charity RepTrack Report.

PRACTICAL SUPPORT AND A HOME AWAY FROM HOME

The Leukaemia Foundation believes everyone deserves access to the knowledge, support and care they need when facing a blood cancer diagnosis. As such, our Health Services and Living Well teams are at the forefront of our mission.

In the past financial year, tens of thousands of times over, they have been standing alongside our community offering support, care, reliable information and advice on how to live with blood cancer. Face to face, over the phone, and online in nearly 40 virtual support groups and webinars, they are ready to help everyone affected by blood cancer.

550 FAMILIES PROVIDED
WITH 37,600 NIGHTS
OF ACCOMMODATION
AWAY FROM HOME TO
ACCESS TREATMENTS

37.6K

860 FAMILIES HELPED WITH
FINANCIAL ASSISTANCE TO
THE VALUE OF \$276,000

+
\$406,000 IN FUEL AND
CAB VOUCHERS TO ACCESS
TREATMENT AND HELP
WITH LIVING COSTS

860

684,000 PEOPLE ACCESSED
TRUSTED INFORMATION
FROM THE LEUKAEMIA
FOUNDATION WEBSITE

+
3,700 INFORMATION
BOOKLETS WERE
DISTRIBUTED

684K

PRACTICAL SERVICES A PLACE TO CALL HOME

Calum Bryan from the South Island of New Zealand was working for a drilling company in the WA mining industry to pursue his dream to travel to the UK and Europe. In February 2022, a little short of his savings target, he was diagnosed with Hodgkin lymphoma.

Shelving his travel plans, he commenced chemotherapy almost immediately. For several months his treatment was going to plan until he relapsed in August of the same year. As the chemotherapy had failed, he moved to the next treatment option: an autologous stem cell transplant.

While undergoing his treatments, Calum had the loving support of his mum Tracey, his dad Mark and his brother Dylan, who dropped everything in New Zealand to take turns to look after him in Perth. For just over a year, the Leukaemia Foundation provided accommodation at Stirling Cross (or subsidised external accommodation) and additional practical support as the family needed it.

**I THINK IT'S FAIR TO SAY
THAT AT THE MOMENT
I WAS DIAGNOSED, MY
WHOLE WORLD SEEMED
TO STOP**

"I think it's fair to say that at the moment I was diagnosed, my whole world seemed to stop. But the unreal amount of support that came from the Leukaemia Foundation during that time put me and my family at ease. They gave me a place to call home by providing accommodation during my period of treatment over a long amount of time. I also made friends with the staff who I will be grateful to for the rest of my life as I was given a second chance."
— Calum Bryan.

Calum is now in remission, living, working and travelling overseas, enjoying his very best life. There is a flutter of excitement in the WA office when a postcard is received as we delight in his travels and achievements.

Keep them coming Calum.

Calum Bryan at the top of Scafell Pike in the Lakes District – the highest mountain in England – where the temperature was minus 10C.

FRIENDSHIP INSPIRES A COMMITMENT TO GIVING

When Bill Ridge saw the practical support the Leukaemia Foundation offers to people living with blood cancer, it sparked a decades-long commitment to giving.

In the early 1990s, Bill's best friend Peter was diagnosed with blood cancer. With a young family based three hours from Brisbane, Peter faced either living alone in the city for treatment or attempting to find a family-friendly home close to the hospital. When Peter, his wife and their two children were placed in Leukaemia Foundation accommodation mere minutes from treatment, Bill witnessed first-hand the difference it made to their lives.

"I saw the great things the organisation did to make a terrible situation more bearable," recalls Bill. "Accommodation was a major hassle that was taken off the family's plate, and it was wonderful. The Leukaemia Foundation also did things like give them tickets to take their young boys to see the rugby league – things that gave more meaning to their lives, because it wasn't just about Peter and his illness. I decided it was a great organisation to support".

Over the following three decades, that decision has seen Bill give to the blood cancer community in a diverse number of ways. Encouraging his employer to start a workplace giving scheme, he also became a stem cell donor in the early 2000s. Prompted, he says, by his upbringing in a household that firmly believed if you can help someone, you should. Bill's stem cell recipient contacted him ten years later, and the pair have stayed in touch ever since.



Bill Ridge (right), with his late best friend Peter Reibelt.

I SAW THE GREAT THINGS THE ORGANISATION DID TO MAKE A TERRIBLE SITUATION MORE BEARABLE

The final piece of the puzzle for Bill's commitment to the Leukaemia Foundation is the gift in will arrangement he and his wife have in place. As one last way of supporting those going through the most challenging time of their lives, he was surprised by the ease of the process, and strongly encourages anyone considering leaving a gift in will to do so.

Reach out to Emma Dwyer, our Senior Philanthropy Manager, who is responsible for stewarding our wonderful gift in will donors like Bill.

HIGH-IMPACT RESEARCH

A MESSAGE FROM OUR HEAD OF RESEARCH

Research has already played a vital role in driving significant progress in blood cancer diagnosis, treatment, and care over the past 20 years, which has resulted in improved outcomes and better survival rates. However, despite progress, a blood cancer diagnosis still devastates the lives of too many Australian families, and we want to stop this happening. More Australians are diagnosed and living with a blood cancer than ever before.

The greatest potential in improving survival rates for blood cancer is from research. We know the results of funding research and what it can bring to the thousands of Australians who are impacted by blood cancer each year, such as new and improved medicines, therapies and access to clinical trials.

We fund research to transform the prevention, diagnosis and treatment of all types of blood cancers. Our career development and impact grants provide the necessary support so researchers can investigate blood cancer from every angle. Our research grants support the most talented researchers, from the most brilliant young researchers to experienced clinicians. Our grants provide them with the critical funds to think big, follow promising leads, and break new ground.

Making continued and sustained progress, and ultimately curing blood cancer requires advances across the research continuum – from understanding the fundamental biology of cancer cells to preventing relapse after treatment. And none of the advances we have been able to realise, nor the determination to end the devastation blood cancer brings to Australian families, would be possible without the generous and wonderful support from the community.

As the Head of Research at the Leukaemia Foundation, my commitment and obligation to our supporters is to continue to fund research that will make a difference to Australians, not only to make a difference in treatments and care, but the ultimate goal of a cure.

The Leukaemia Foundation is best placed to make this difference. We are not tied to any single researcher or research institution. Our rigorous assessment processes ensure we fund only the best research and researchers across the country. And for this reason, we will continue to fund the very best research that will deliver the biggest impact to Australians.

Bill Stavreski
Head of Research

FUNDING RESEARCH IN ACTION – ROBERT AND ANNEMARIE BRACK

Retired GP Robert Brack's personal journey with blood cancer started in September 2022 when a lump was discovered in his groin. He was diagnosed with diffuse large B cell lymphoma (or DLBCL), a double hit aggressive form of lymphoma.

Robert completed six cycles of cancer treatment, experiencing fatigue, taste alterations, mouth ulcers, hair loss and other side effects. The final cycle was the most difficult with severe ulcerations and unbearable mucositis – a painful inflammation of the mouth and gastrointestinal tract.

Even with morphine, and the best medical and personal support, Robert says, “the side effects of treatment and the impact on my psyche felt worse than the cancer itself”.

Mucositis, chemotherapy-induced immune suppression and neurotoxicity are major adverse side effects of cancer treatment. Not only do they

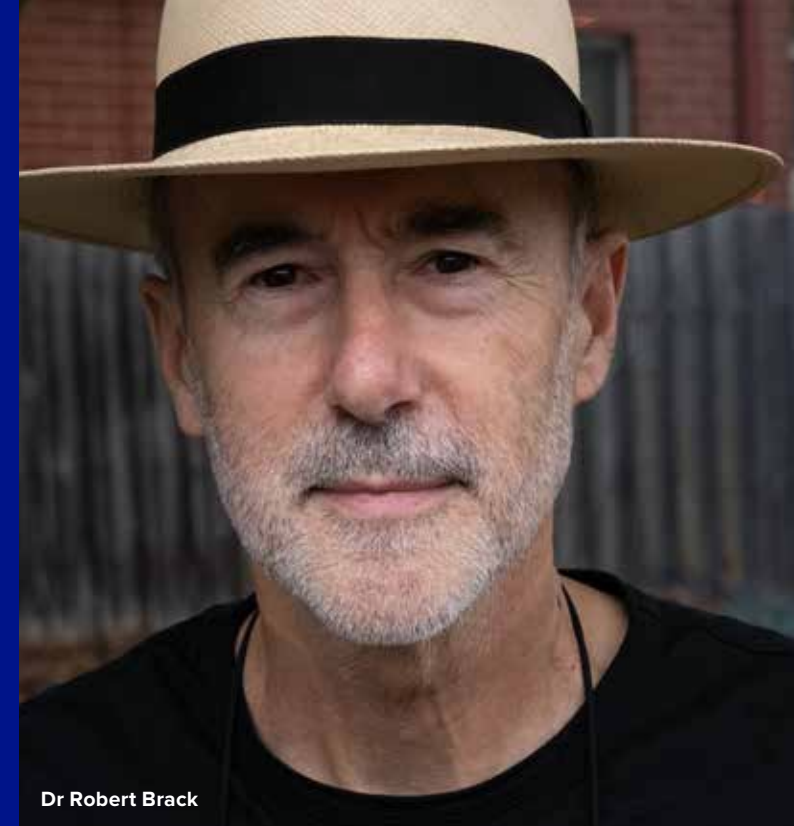
have a devastating impact on the quality of life for patients, they can be detrimental to treatment outcomes and impede progress towards a cure. Unfortunately, there are limited treatment options to alleviate such side effects with a significant

proportion of patients (up to 49%) experiencing ongoing symptoms following their chemotherapy.

Robert was determined to make a difference for other patients in the future. After meeting with Head of Philanthropy Jacqueline Williams in May 2023, Robert and his wife Annemarie made a financial commitment to Associate Professor Ingrid Winkler's research investigating serious cancer therapy side effects in patients. She is a Senior

Research Fellow with the Mater Research Institute at the University of Queensland Faculty of Medicine, with an extraordinary track record.

The grant is partially funded and open to the benefaction of like-minded supporters.



Dr Robert Brack

THE SIDE EFFECTS OF TREATMENT AND THE IMPACT ON MY PSYCHE FELT WORSE THAN THE CANCER ITSELF

HIGH-IMPACT RESEARCH THE INNOVATORS

TRIALS ENABLING PROGRAM (CLINICAL TRIALS)

GRANT NAME	INSTITUTION	LOCATION	PROJECT TOTAL	DISEASE
ALLG TEP (AML23 & AML24)	ALLG	National	\$480,000	AML
ALLG TEP (Amyloidosis MM24)	ALLG	National	\$250,000	Amyloidosis
Blood Cancer Genomics Trial MoST-Lly	AGCMC	National	\$1,685,000	Blood Cancer
Clinical Trial Access Fund	N/A	National	\$300,000	Blood Cancer
NHL30 Extension	ALLG	National	\$100,000	NHL
RAVEN	ANZCHOG	VIC	\$634,978	ALL
WA Blood Cancer Genomics Trial MoST-Lly	PathWEST	WA	\$370,000	Blood Cancer

STRATEGIC ECOSYSTEM RESEARCH PROGRAM (SERP) GRANTS

RESEARCHER	INSTITUTION	LOCATION	PROJECT TOTAL	DISEASE FOCUS
David Gottlieb	University of Sydney	NSW	\$1,000,000	Blood Cancer
Melilssa Call	WEHI	VIC	\$248,800	Leukaemia, Lymphoma
Devendra Hiwase	SAHMRI	SA	\$240,000	AML/MDS
Deb White	SAHMRI	SA	\$240,000	ALL
Anna Brown	University of South Australia	SA	\$200,481	Leukaemia
Ashwin Unnikrishnan	University of NSW	NSW	\$385,506	AML
Charis Teh	WEHI	VIC	\$141,500	Multiple Myeloma
Maher Gandhi	Mater Medical Research Institute	QLD	\$45,000	Lymphoma
David Bishop	Westmead	NSW	\$217,400	AML
Ian Majewski	WEHI	VIC	\$324,552	Genetics
Ingrid Winkler	Mater Medical Research Institute	QLD	\$148,016	Side Effects
Jenny Wang	University of Sydney	NSW	\$179,800	AML
John Pimanda	University of NSW	NSW	\$300,000	AML, MDS
Kathy Fuller	University of Western Australia	WA	\$132,396	Diagnostics
Ilaria Pagani	SAHMRI	SA	\$400,000	CML

TRANSLATIONAL RESEARCH PROGRAM

RESEARCHER	INSTITUTION	LOCATION	PROJECT TOTAL	DISEASE FOCUS
John Pimanda	University of NSW	NSW	\$440,982	MDS, AML, CMML
Gareth Morgan IWMF	LLS	USA	\$100,000	WM
Oliaro & Lock	LLS	VIC	\$438,780	MM, Lymphoma
Mark Dawson	University of Melbourne	VIC	\$298,920	Blood Cancer

NATIONAL CANCER ACTION PLAN IMPLEMENTATION PROJECTS

GRANT NAME	INSTITUTION	LOCATION	PROJECT TOTAL	DISEASE FOCUS
First Nations Epidemiological Study	University of Queensland	QLD	\$731,720	Blood Cancer
Research Roadmap	Australian Academy of Science	National	\$247,269	Blood Cancer

Research projects above are currently active (February 2024).

28 IMPACT RESEARCH PROJECTS WITH A TOTAL VALUE OF \$10.28 MILLION ARE ACTIVELY FUNDED BY THE LEUKAEMIA FOUNDATION



Associate Professor Ingrid Walker

AUSTRALIAN TOP 10 – ASSOCIATE PROFESSOR INGRID WINKLER

Associate Professor Ingrid Winkler is a Senior Research Fellow and head of the Stem Cells and Cancer Group at Mater Research Institute at the University of Queensland. Her innovative research has previously been recognised in the top ten best research projects by the National Health and Medical Research Council – the leading statutory body in Australia responsible for medical research.

Associate Professor Winkler’s current research explores how stem cell niches change with ageing, inflammation, cancer therapy or radiation damage. By identifying key components involved, novel treatment strategies can be developed that will improve cancer therapy outcomes. Her research will impact the painful, damaging therapy side-effects that currently affect up to 80% of Australian patients. Tragically, adverse side effects from cytotoxic chemotherapy can delay patient recovery, severely impact quality of life and some cases, threaten life.

The Leukaemia Foundation is funding a research project which aims to develop a new strategy to alleviate leukaemia therapy-induced mucositis and prevent chemotherapy-induced peripheral neuropathy in non-Hodgkin lymphoma. The data she hopes to generate in the lab will pave the way for phase one and phase two clinical trials in the future.

\$10.28M

CAREER DEVELOPMENT

EMPOWERING TALENT AT ALL CAREER STAGES

Under the overarching National Research Program, the Leukaemia Foundation invests in the careers of the most outstanding scientists and clinicians in Australia.

The Career Development Program is designed to attract and retain top talent to blood cancer research in Australia and to develop the next generation of research leaders. In the last financial year, we actively funded 16 career development projects for both clinicians and scientists across a broad range of blood cancers.

The Career Development Program is increasing in size and prestige with 19 active funded projects at the start of 2024 for a total project value of \$4.18 million.

There are three types of career development grants for three distinct career stages.

Senior career support

Breakthrough Fellowships support senior career researchers 10–15 years post PhD or medical degree. These are designed to fund aspiring leaders developing independence in their research portfolio. They are valued at \$1 million for a period of five years.

Mid-career support

The Priority Driven Collaborative Cancer Research Scheme supports scientists and clinicians approximately one to seven years post their doctorates or medical degrees. These are co-funded with Cancer Australia and provide up to \$400,000 for research projects with a two to three year duration.

Early career support

The Leukaemia Foundation fund PhD Scholarships in collaboration with the Haematology Society of Australia and New Zealand. \$150,000 is paid over three years (or full-time equivalent) for scientists and clinicians of various disciplines to complete their PhD with a blood cancer focus.

WE ARE THE BIGGEST FUNDERS OF BLOOD CANCER PHD SCHOLARSHIPS IN AUSTRALIA

\$4.18M

\$4.18 MILLION WORTH OF CAREER DEVELOPMENT PROJECTS ARE ACTIVELY FUNDED BY THE LEUKAEMIA FOUNDATION

BREAKTHROUGH FELLOWSHIPS

RESEARCHER	INSTITUTION	STATE	PROJECT TOTAL	DISEASE
Ashley Ng	WEHI	VIC	\$1,000,000	ALL
Ashwin Unnikrishnan	University of NSW	NSW	\$1,000,000	AML

PRIORITY DRIVEN COLLABORATIVE CANCER RESEARCH SCHEME

RESEARCHER	INSTITUTION	STATE	PROJECT TOTAL	DISEASE
Melissa Cantley	SAHMRI	SA	\$66,573	Myeloma
Hannah Wardhill	SAHMRI	SA	\$183,347	Blood Cancer
Kyohei Nakamura	QIMR	QLD	\$197,879	Lymphoma
Kate Vandyke	University of Adelaide	SA	\$200,000	Blood Cancer
Rachel Thijssen	WEHI	VIC	\$200,000	Blood Cancer
Bill Panagopoulos	University of Adelaide	SA	\$66,403	Multiple Myeloma

PHD SCHOLARSHIPS

RESEARCHER	INSTITUTION	STATE	PROJECT TOTAL	DISEASE FOCUS
Basit Salik	QIMR	QLD	\$97,998	AML
Julilan Grabek	QIMR	QLD	\$97,998	MPN
Jasmine Singh	Monash University	VIC	\$97,998	Blood Cancer
Ray Mun Koo	Melbourne Health	VIC	\$97,998	Blood Cancer
Vajiraneel Malalasekera	WEHI	VIC	\$97,998	AML
Jessica Elliott	Royal Melbourne Hospital	VIC	\$97,998	Lymphoma
Sun Loo	Peter Macallum Cancer Centre	VIC	\$97,998	AML
Damian D'Silva	WEHI	VIC	\$112,500	Blood Cancer
Eric Wenlong Li	HSANZ/WEHI	VIC	\$112,500	AML/CLL
Helen Cashman	University of Sydney	NSW	\$112,500	Lymphoma

FELLOWSHIP

RESEARCHER	INSTITUTION	STATE	PROJECT TOTAL	DISEASE FOCUS
Wei Jiang	Westmead	NSW	\$248,852	Blood Cancer

Researcher grants above are currently active (February 2024).

CAREER DEVELOPMENT BREAKTHROUGH FELLOW DR ASHLEY NG



Dr Ashley Ng

PAVING THE WAY FOR NEW STRATEGIES AND RATIONAL DRUG DESIGN

One of the most important research milestones in the last financial year was the re-launch of the Breakthrough Fellowship Program with Tour de Cure as inaugural partner.

In 2023, Dr Ashley Ng was awarded one of the two Breakthrough Fellowships granted that year from a talented field of applicants. He has an impressive list of awards, an excellent publication record and an outstanding CV. He is the Senior Clinical Haematologist in the Clinical Haematology Department of the Royal Melbourne Hospital. He is also the Clinical Informatics Lead in the Department of Health Services Research at the Peter MacCallum Cancer Centre. Just as impressively, he is a Senior Research Officer in the Gene Regulation Lab at the Walter and Eliza Hall Institute of Medical Research (WEHI).

Dr Ng strives to uncover the essential mechanisms that govern blood development and disease to pave the way for precision medicine strategies and rational drug design.

He is dedicated to understanding the genetic regulation of blood stem cells and blood cancer development.

For his Breakthrough Fellowship, Dr Ng and his team will focus on acute lymphoblastic leukaemia (ALL) and the fundamental challenges of curing the disease. His investigations into therapy-resistant ALL and alternative treatment pathways will provide hope for young Australians diagnosed with the disease when standard therapies prove ineffective.

The distinguished panel that reviewed Dr Ng's application for a Breakthrough Fellowship were impressed with his career to date, noting that his five-year project had the potential to trigger change in an area of great need.

The Leukaemia Foundation is certain he is poised to become a global leader in blood cancer research. Together with Tour de Cure, we are proud to play our part in supporting his brilliant career and those of his talented team.

TOUR DE CURE – A PARTNER WITH A SHARED VISION

In 2007, Tour de Cure was founded to make a difference in outcomes for those with a disease that affects most Australians. With 1 in 2 men and women affected by cancer by the age of 85, its efforts were focussed on helping to find a cure for cancer – all cancers.

With breathtaking, blue-sky ambition they committed to raise funds for the innovative and talented scientific community of Australia to do what they do best: conduct breakthrough research that will achieve their vision of a cancer-free future.

People thought they were crazy but today, Tour de Cure, the organisation they founded, has gone on to raise \$117 million and back 975 cancer projects that have made 141 major cancer breakthroughs.

In 2023, Tour de Cure entered into a landmark agreement to become the inaugural partners of the Leukaemia Foundation Breakthrough Fellowship Program. Typical of their bold ambition, Tour de Cure have funded two Breakthrough Fellows at \$1 million each over five years.

“Speaking on behalf of the entire Tour de Cure family, we are delighted to be partnering with the Leukaemia Foundation,” said Paul Mirabelle, Chair of the Tour de Cure Grants Committee. “The Breakthrough Fellowship Program is an opportunity to accelerate impact because it supports long-term research projects conducted by the next generation of Australian research leaders”.



QUALITY OF LIFE AND SURVIVORSHIP

PEOPLE ARE AT THE HEART OF WHAT WE DO

Survival rates for people living with blood cancer are improving, however surviving blood cancer is not necessarily an easy road. People cope with the burden of symptoms, treatment side effects and lifelong impacts such as fatigue and infertility. Once treatment is complete, people are often left on their own with few resources.

With the numbers of people living with blood cancer expected to nearly double by 2035, the Leukaemia Foundation is responding now with a new model of person-centred care that considers life beyond the acute and chronic stages of disease. We want to create a world where people with blood cancer have the best quality of life, no matter where they live. Where every patient is informed and can act as their own health advocate.

Our achievements in this financial period are many but the following highlights are noteworthy and worth celebrating.

Online Blood Cancer Support Service

The Online Blood Cancer Support Service was piloted and launched in 2023. It is an 'always there' interactive digital service to support people with blood cancer. The service

complements the work of our beloved blood cancer support coordinators, reaching more people with a blood cancer diagnosis at a time and location that suits them.

Consumer Engagement Group

The Consumer Engagement Group (CEG) was launched with about 200 registered people living with blood cancer including caregivers and their loved ones. This CEG drives better outcomes for all people living with blood cancer and informs the practice of health professionals, industry and relevant business cooperatives. We believe there is enormous insight to be gained by giving them an opportunity to share their lived experience.

Young Adult Peer Support Group

A new virtual peer support program focusing on young adults (aged 20 to 49) with blood cancer was piloted in 2023. The five-week program gives younger people the opportunity to share their experience, exchange information and learn healthy coping strategies in a safe space. Due to the success of the pilot, the Young Adult Peer Support Group is now a regular part of the ongoing support program in 2024.

IMPROVED RATES OF SURVIVAL FOR THE MAJOR BLOOD CANCERS*

Australian average five-year relative survival rates have improved substantially since 1990. The latest Cancer Council analysis of 2018 data reveals the following improvements in survival rates for the three blood cancer groups:

Leukaemia: 43%—64%. An increase of 21%.

Lymphoma: 54%—78%. An increase of 24%.

Myeloma: 28%—55%. An increase of 27%.

Despite this improvement, driven mainly by access to new therapies, preventable mortality remains a significant issue for people diagnosed with blood cancer. Survival rates are stubbornly lower in rural, regional and remote Australia.

**140,000 AUSTRALIANS
LIVE WITH BLOOD
CANCER TODAY***

140K

**1100 PEOPLE
PARTICIPATED IN
SUPPORT GROUPS
AND WEBINARS**

11K

**3600 VISITORS TO THE
ONLINE BLOOD CANCER
SUPPORT SERVICE VIEWED
35,283 PAGES.**

**NO. 1 LEARNING MODULE:
CANCER-RELATED FATIGUE**

3.6K

*Source: State of the Nation: Blood Cancers in Australia Report, 2023.

QUALITY OF LIFE AND SURVIVORSHIP ONLINE BLOOD CANCER SUPPORT SERVICE

REVOLUTIONARY SUPPORTIVE CARE FOR PEOPLE LIVING WITH BLOOD CANCER

The Online Blood Cancer Support Service (Online BCSS) is a revolutionary concept for supportive care providing ‘always-there’ digital support for people living with blood cancer. Launched in 2023, it has taken years of development from early-stage concepts and scoping, to contract procurement and build, through to prototyping and trials. Underpinned by the latest research, the Online BCSS is designed to empower people throughout their treatment journey and beyond, when in remission or cured.

The Online BCSS is an interactive hub of knowledge and resources for people living with blood cancer and their loved ones. People can log into the portal, develop a profile and discover learning modules, seminars, professional services, applications and tools that are relevant and targeted to their profile. They can watch videos, listen to podcasts and read stories from others with a lived experience of blood cancer. People can

even live chat with our amazing team of Blood Cancer Support Coordinators.

Many have praised its holistic approach incorporating issues around survivorship and the psycho-social aspects of their cancer journey. They liked the way they were able to find helpful information on topics that responded to their changing needs.

Following an overarching strategy for more patient-centric service provision, the Online BCSS satisfies the need for patient support that is more self-directed. It enables patients to make informed decisions to improve their quality of life and well-being.

With the number of people living with blood cancer expected to soar and resources becoming ever more precious, plans for two enhancement phases are already scheduled well into 2025.

IT ENABLES PATIENTS TO MAKE INFORMED DECISIONS TO IMPROVE THEIR QUALITY OF LIFE

INTRODUCING AMBASSADOR BARRY DU BOIS

Barry Du Bois is a designer, artisan, entrepreneur and one of Australia’s most popular television presenters. He partnered with the Leukaemia Foundation in 2023 as an ambassador to help raise awareness about blood cancer.

Barry was first diagnosed with a rare form of blood cancer called solitary plasmacytoma in 2010. By 2017 it developed into myeloma, an incurable type of blood cancer. He has undergone gruelling treatment including surgery, radiotherapy, chemotherapy and a stem cell transplant.

“I know that from my own river of life that seeking help can be difficult, especially when you feel the pressure to appear strong and capable. That is why it is crucial to reach out. Working with the Leukaemia Foundation, I want people to know that they are not alone”.

When the Online BCSS was launched in 2023, Barry was keen to try it. “It’s so simple to use. From a patient’s perspective, it is easy to access at any time, with information that is easy to understand. Like lots of people with myeloma or any form of blood cancer, fatigue is a real issue. Both the Learn Module and the Energy Coach can help you manage it, and the tips give you ideas on how to improve your wellbeing”.

Barry is a wonderful advocate for living well with blood cancer and we are so grateful for his support.

ADVOCACY AND POLICY

A SPOTLIGHT ON ACHIEVEMENTS

ADVOCATING FOR CHANGE

The Leukaemia Foundation has a strong history in advocating for the needs of the 140,000* people living with blood cancer. In 2019 the Leukaemia Foundation was instrumental in leading the National Strategic Action Plan for Blood Cancers (The Plan) alongside the Blood Cancer Taskforce, a national team of the most committed scientists, clinicians, patients and health care professionals working in the field. The Plan serves as a blueprint to coordinate and accelerate efforts nationally to improve survival and quality of life for people diagnosed with blood cancer.

Together with the Blood Cancer Taskforce and our continued engagement with patients, the Leukaemia Foundation harnesses the voices of its community to drive the completion of Australia's first national standards for blood cancer. Comprised of disease-specific optimal care pathways and clinical guidelines for best-practice treatment, these will ensure consistency of treatment and save lives no matter where you live. Six optimal care pathways set the standard for high-quality care, with five more due in May.

The experiences of many patients are collated to underpin submissions to the Pharmaceutical

Benefits Advisory Committee (PBAC) and the Medical Services Advisory Committee (MSAC). These independent government committees recommend which therapies are to be listed on the Pharmaceutical Benefits Scheme (PBS) and the Medicare Benefits Schedule (MBS), respectively. Listing on the PBS and the MBS is a long and slow process but it's vital because it allows patients easier and cheaper access to life-saving medications and therapies. If unlisted, many of these treatments are simply unaffordable.

The Leukaemia Foundation commissioned *State of the Nation: Blood Cancers in Australia Report* to articulate the case for change and detail progress towards the achievement of the Plan. The lived experience of thousands of people from every state and with every type of blood cancer has revealed that while gains are being made, lives are still unnecessarily lost due to inconsistencies in treatment. It is shocking to think that the number of Australians dying from blood cancer today could be reduced by up to 29% if everyone had equitable access to the best available treatment.*

SPEAKING UP FOR BEST-PRACTICE CARE FOR ALL

Since 2022, the Leukaemia Foundation made 38 representations to government at the state and federal level, which included contributions to parliamentary inquiries, public hearings and public consultations. We strive to ensure that health policies, plans and funding reflect the unique challenges faced by people living with blood cancer in Australia.

4600 PEOPLE LIVING WITH BLOOD CANCER CONTRIBUTED TO THE STATE OF THE NATION REPORT, INFLUENCING ALL ASPECTS OF ADVOCACY AND POLICY WORK

46.6K

38,200 LIVES COULD BE SAVED FROM BLOOD CANCER BETWEEN NOW AND 2035 IF EVERYONE ACROSS AUSTRALIA HAD ACCESS TO BEST-PRACTICE TREATMENT AND CARE*

38.2K

18 SUBMISSIONS WERE MADE TO THE PBAC AND MSAC TO SUPPORT FASTER AND MORE AFFORDABLE MEDICINES AND THERAPIES

+

20 SUBMISSIONS WERE MADE TO GOVERNMENT TO SUPPORT SYSTEM CHANGE

18+20

*Source: State of the Nation: Blood Cancers in Australia Report, 2023.

LIFETIME GIVING CIRCLES RECOGNISING OUR MOST LOYAL SUPPORTERS

A LIFETIME COMMITMENT TO THE LEUKAEMIA FOUNDATION

The lasting connections we share with our supporters are a great source of pride for the Leukaemia Foundation. Loyal donors hold a privileged place as they embody the trust our community places in our work.

As we approach the Leukaemia Foundation's 50-year anniversary in 2025, we are delighted to announce the launch of our Lifetime Giving Circles. This initiative celebrates the special members of our giving community who have demonstrated a high level of commitment and loyalty to our mission through longstanding support of the organisation.

Lifetime Giving Circles recognise the total cumulative pecuniary giving of donors over the last 50 years. Working from our database (with decades-old legacy limitations), the Leukaemia Foundation has identified 155 donors that, as a whole, have given a remarkable \$19 million.

Community fundraisers and gifts in kind have not been included in the launch of the Lifetime Giving Circles. The Leukaemia Foundation is working towards a different system to record and recognise these equally wonderful donors,

one that is achievable with available technology and sustainable in the long term.

Lifetime Givers have been contacted in a number of ways to congratulate them on their achievement and to seek approval to publicly acknowledge their names in reports and other forms of communication. Despite our best efforts over a period of three months, we were unable to contact over 60 donors.

LOYAL DONORS HOLD A PRIVILEGED PLACE AS THEY EMBODY THE TRUST OUR COMMUNITY PLACES IN OUR WORK

If you are a Lifetime Giver and have not been recognised in the following pages or reached by mail, email or telephone, please contact the Leukaemia Foundation to rectify this for the future on (08) 6241 1019 or email via philanthropy@leukaemia.org.au.

THE THREE CIRCLES OF GIVING

We are honoured to recognise and celebrate the total cumulative giving of our donors through three Lifetime Giving Circles.

THE VISIONARIES

These outstanding individuals have given \$500,000 or more since 1975.

THE HUMANITARIANS

These generous individuals have given between \$100,000 and \$499,999 since 1975.

THE COMPASSIONATES

These wonderful individuals have given between \$25,000 and \$99,999 since 1975.

\$19M

THE CUMULATIVE
TOTAL OF GIFTS
FROM 155 LIFETIME
GIVERS = \$19M

Archival image, details unknown



LIFETIME GIVING CIRCLES

CONGRATULATIONS AND THANK YOU

THE VISIONARIES

Honouring lifetime giving of \$500,000+

- Frederiks Foundation
- John James Foundation
- Tour de Cure Ltd
- + 2 donors who wished to remain anonymous.

THE HUMANITARIANS

Honouring lifetime giving between \$100,000 and \$499,999.

- | | |
|---|---|
| Attaway Foundation | The late Noel George Hurd |
| Phil Botsis Family | The John Villiers Trust |
| Bourne Foundation | Lions Club of Brisbane Holland Park* |
| The late Gloria Carige | Valerie McAlpine |
| Peter Carr | McNally Foundation in memory of Elizabeth McNally |
| Cory Charitable Foundation | Rae and Peter Gunn Family Foundation |
| The late Terrence William Cryer | SMOC Association |
| Davies Family Foundation | In honour of Graham Noel Thomas |
| Julia Farrell | Tony Fini Foundation |
| Adrian and Michela Fini | Julia Wilkins and Tony Wilkins |
| Gandel Foundation | Rick Zeuschner |
| Tim and Linda Goyder | + 6 donors who wished to remain anonymous. |
| Greater Charitable Foundation | |
| In honour of Rebecca Gumley | |
| Dr Stephen Gumley AO and Mrs Sandra Gumley | |
| Hammond Family Foundation | |
| Handy Family Foundation | |
| Professor David T. Hill and Professor Krishna Sen | |
| Hull Family Charitable Trust | |

**The Lions Club of Brisbane Holland Park are honorary members of the Humanitarians Circle in recognition of their important role in the history of the Leukaemia Foundation.*

THE COMPASSIONATES

Honouring lifetime giving between \$25,000 and \$99,999.

- | | |
|---|---|
| Agforce Central Queensland | Illawarra Community Foundation Ltd |
| Allan Frenkel Foundation | Bill and Narelle Innes and family |
| Associazione S. Sebastiano Martire Da Cerami (Enna) | Finnian and Bernie Kenny |
| Megan Baker | Nghia Lam |
| Mrs Lindsay Benaud | Lin Huddleston Charitable Foundation |
| Clive Berghofer AM | The late Ken Miles |
| Karen and Gavin Bird | Laing O’Rourke |
| Canterbury Bankstown Council | Rose Anne Amarant Charitable Trust |
| Carcione Foundation | Tom Shearer |
| Civic Solutions | Stan Perron Charitable Foundation |
| JW and Beris Coxeter | Maureen Stevenson |
| The Danks Trust | Suitters Foundation |
| Rosalia Di Giacomo | The Tall Foundation |
| Future Generation Australia | David W Thompson |
| The late Frank Goudge | John and Betty Watt |
| Waverly Griggs | William and Patricia Westlake |
| Peter Haeusler | The late Connie White |
| Haulmark Trailers | The William Angliss Charitable Fund |
| The Honda Foundation | John and Maureen Wilson |
| Paul S Hughes | + 12 donors who wished to remain anonymous. |

REVENUE 2022–2023

A SNAPSHOT OF YOUR WONDERFUL SUPPORT

THE NATIONAL CONTEXT OF YOUR GENEROUS PHILANTHROPY

The latest figures presented by the Australian Charities and Not-for-profits Commission* reveal that Australians are giving more than ever before. \$13.4 billion was donated to nearly 60,000 registered charities across Australia.

Structured giving (such as trusts, foundations and ancillary funds) accounted for \$2.4 billion or nearly 18% of total giving. Nearly a third of individual taxpayers (29%) claimed a tax deduction because of charity donations and there was approximately one charity for every 433 Australians. However, with total giving at 0.81% of GDP, we lag comparators such as the UK (0.96%), Canada (1.0%), New Zealand (1.84%) and the USA (2.1%).

Here at the Leukaemia Foundation our total revenue for the 2023 financial year was \$29.3 million. The lion's share was from fundraising and included \$4.9 million from state subsidies, income from projects and interest from term deposits.

Revenues have been declining overall, despite a peak during COVID, boosted by the Jobkeeper subsidy. In the last year alone, revenue dropped by \$1 million or roughly 4%.

There is pressure to increase fundraising revenue because the provision of patient services has grown by 6% in the past financial year and mission expenses have increased steadily by \$5 million since 2021. Consequently, we were unable to fund as many priority projects in the 2023 financial year as we did previously.

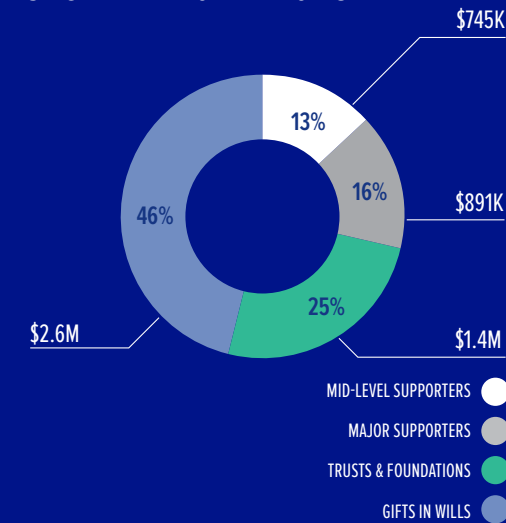
As an organisation, we are experiencing modest deficits to lay foundations to expand our mission and increase efforts to achieve our vision of zero preventable lives lost to blood cancer by 2035.

The Philanthropy Team that produces this report is responsible for fundraising revenue from mid and major level supporters, trusts, foundations, ancillary funds and gifts in wills. We aim to grow revenue with big ambitions for transformational projects. There is more that we would like to do to meet the expectations of potential donors and garner their commitment.

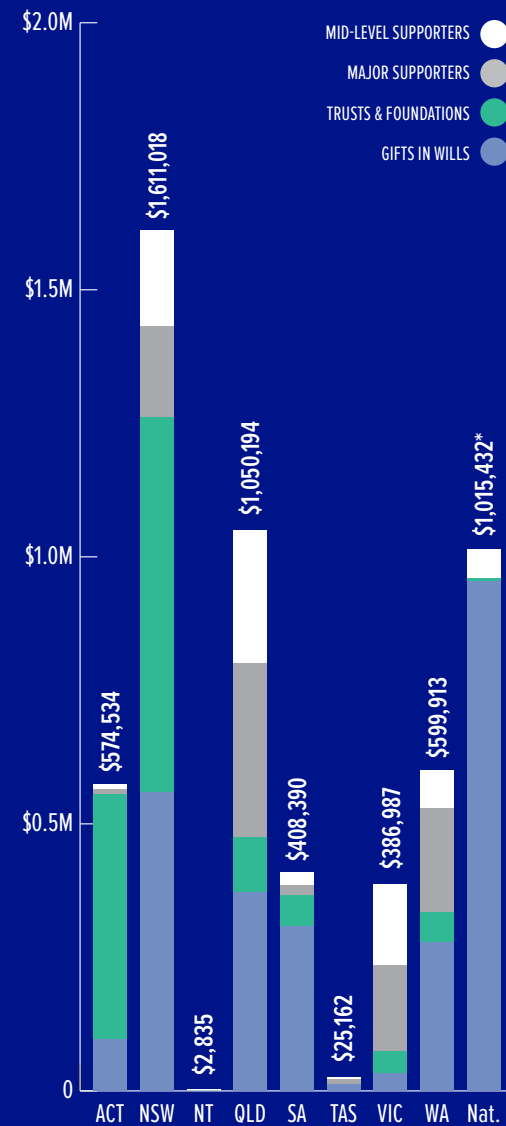
On the page opposite are figures that explain our revenue from our wonderful community of supporters. Given how competitive the charity sector is, we are so lucky and indeed very grateful for your ongoing commitment.

*Source: Australian Charities Report, 9th Edition, 2023, Australian Charities and Not-for-profits Commission

PHILANTHROPY REVENUE BY SEGMENT 2022–2023



PHILANTHROPY REVENUE BY STATE + SEGMENT 2022–2023

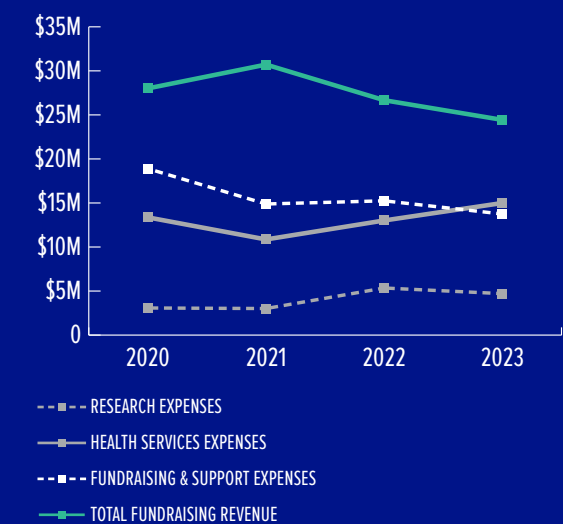


*Nat. = national source of revenue where the donor was a national organisation or no state location was provided.

\$5.67M

PHILANTHROPY
REVENUE FOR
2022–2023
= \$5.67 MILLION
THANK YOU

FUNDRAISING REVENUE & MISSION EXPENSES 2020–2023



OUR WONDERFUL DONORS WITH GRATITUDE

The Leukaemia Foundation gratefully acknowledge those below who so generously left a gift in will in the last financial year. We also say thank you to those who chose to remain anonymous. We are moved by their passing and honoured to receive their wonderful legacy.

The Alf & Winifred Murgatroyd Charitable Trust	The Matheson Bequest
Samantha Nicole Atkins	Josephus Wilhelmus Lommers
Ivan Bacic	Mervyn Edwin Rodgers Fund
Marion Avis Bennett	Dudley Thomas Mason
The Beryl Lord Foundation	Eva Winifred Maxwell
Ian Robert Bramley	Derek Martin Muller
Florence Bettye Brown	Nancy Hannah Dorothy Penhallurick Fund
Marjorie Butta	The Neil Stewart Memorial Endowment
Agnes June Clark	Alastair Paul Nixon
Russell James Coffield	Daphne Novak
Margaret Rose Evelyn Coleman	Daniel O’Dwyer
Vanni Gustavo D’Ambros	Maurice Sidney Pembroke
Elsa Norma Vedder Trust	Ruby Doreen Pfeiffer
Valerie Joan Everist	Karen Joy Plume
Denise Robyn Fairservice	Queensland Gives Leukaemia Foundation Fund
Janet Frommer	Ivy Jane Reeves
Rosemary Violet Goodwill	David Roleston
Drusilla Yvonne Gray	Ruth Louvain Pryce Trust
Veronica Hardy	Darryl Simpson
Thomas Harris	Lilly Mary Szczepaniak
Robert Heady	Josephus Gerardus Tax
Leslie Rickleford Hoops	Thomas & Coral Williams Memorial Trust
Donald Christopher Hudson	The Thomas & Vera Condie Trust
Eva Veronica Hulbert	Margaret Watts
Ian Neil Galletly Leukaemia Fund	Constance Alma White
Vivienne Irwin	Heather Merle Williams
William Jack Jaffray	Robyn Kaye Williams
Betty Jensen	James Peter Young
Julie Maas Charitable Trust	
James Patrick Kane	
Kerry Linda Kavney	

We gratefully acknowledge the individuals, trusts, foundations, partners and entities below that have made a leading gift in the last financial year. We also thank those who wish to remain anonymous. We are humbled by your generosity.

Alfred & Jean Dickson Foundation	Ngunnawal Aboriginal Corporation
Bert and Vera Thiess Foundation	Paul Okkerse
Botsis Holdings Pty Ltd	Perpetual Trustees
Botsis Investments	The Pratt Foundation
Bourne Foundation	Tom Shearer
Peter Carr	Stan Perron Charitable Foundation
Civic Solutions	Barry Stockdale
Cory Charitable Foundation	Mike Stoneman
Davies Family Foundation	Suitters Foundation
Rosalia Di Giacomo	Anita Thomas
Dry July Foundation	Tony Fini Foundation
Greater Charitable Foundation	Tour de Cure
Morrie [dec.] & Nanette Griffiths	Tony and Gai Wales
Waverly Griggs	William and Patricia Westlake
Halifax Foundation	
Hammond Family Foundation	
Handy Family Foundation	
HeyDoodle	
Professor David T. Hill and Professor Krishna Sen	
Barry Hopwood	
Paul Hughes	
Hull Family Charitable Fund	
James Family Foundation	
John James Foundation	
Russell and Julie Kempnich	
Tieh Hee Hai Guan Koh	
Nghia Lam	
Todd Lewis	
Lin Huddleston Charitable Foundation	
Valerie McAlpine	
McNally Foundation	

While we honour our leading donors and bequesters in this Philanthropy Impact Report, the Leukaemia Foundation takes this opportunity to thank *all* of our wonderful donors, right across Australia.

We thank our dedicated community fundraisers and their supporters in our major campaigns throughout the year.

We acknowledge our blood cancer community: the members and volunteers; the scientists and clinicians; and the ambassadors and advocates who have selflessly supported our mission.

To everyone, we thank you.

PROJECT 2035

A DECADE TOWARDS ZERO

A DECADE OF SAVING LIVES NEEDS A BOLD APPROACH

Supported by leading philanthropists and corporate partners, Project 2035 is a bold and ambitious project committed to reducing preventable blood cancer deaths to zero by 2035.

Over the next decade the Leukaemia Foundation is inviting major donors and partners to direct their investment to their preferred area of interest based across four mission themes: Practical Services, High-Impact Research, Career Development and Quality of Life and Survivorship.

By partnering with us to drive these pillars forward we can make this a decade that changes the future of blood cancer. From the support services we're renowned for to empowering the next generation of blood cancer researchers, your investment will change Australia's blood cancer landscape.

Whether you want to offer world-class support to regional areas, fund the next generation of researchers, or lead the charge in new lifesaving treatments, Project 2035 is designed to amplify your impact and create a world that goes beyond blood cancer.

BECOME PART OF PROJECT 2035 AND FUND INNOVATION, WRAPAROUND SUPPORT, AND LEADING-EDGE RESEARCH TO REACH ZERO PREVENTABLE DEATHS FROM BLOOD CANCER BY 2035.

THANK YOU FOR YOUR SUPPORT —WE NEED IT MORE THAN EVER

Thank you for taking the time to read this year's Philanthropy Impact Report. It is the fulfilment of a promise, intended as a demonstration of what has been achieved because of you. We offer this in honour of your gift to help all those affected by blood cancer.

Through stories and data, we seek to give you insight into how you improve the lives of those facing blood cancer: to what extent, for how many and at what cost.

We venture to show how your investment in research is transforming science for the prevention, diagnosis and treatment of all types of blood cancer.

We aim to explain how our advocacy has led to tangible improvements for blood cancer patients. Your support translates into accessible therapies, subsidised treatments and improved care.

We endeavour to prove to you that your support makes a difference. And with the numbers of people facing a diagnosis of blood cancer set to soar, there is much ahead that we must do.



The Leukaemia Foundation thanks you for partnering with us and we hope you will continue your support.

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New South Wales

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Queensland

ESA Blood Cancer Centre

41 Peter Doherty Street Dutton Park QLD 4102

South Australia

Bridgestone Blood Cancer Centre

39 Folland Avenue Lightsview SA 5085

Victoria

40 Barry Street Carlton VIC 3053

Western Australia

Stirling Cross Blood Cancer Centre

4 Baumea Way Innaloo WA 6018

*The Leukaemia Foundation cares about our environment.
Please print, recycle or dispose of thoughtfully.*

