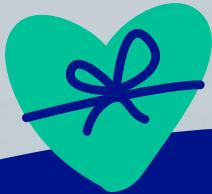


Workplace Giving



Guide for Employees

Small gifts ❤️ Big impact

Leukaemia
Foundation®



Small gifts ❤️ Big impact

Join the movement to stop blood cancer wrecking lives.

Every day, another 50 Australians are diagnosed with blood cancer, joining more than 110,000 people living with the devastating impact of Australia's second most diagnosed cancer.

A blood cancer diagnosis can stop life in its tracks. Treatment often needs to begin immediately - sometimes far from home, friends, and family.

In this scary time, you can help.

By giving a small gift directly through your payroll every pay cycle, you'll make an incredible impact on the lives of people facing blood cancer and their families as they navigate their diagnosis.

Every small gift you make will have a big impact for Australians facing blood cancer now and into the future. Your donations go directly toward funding:

Expert support, including accommodation near most major hospitals, help getting to and from appointments and access to the Leukaemia Foundation's highly trained Blood Cancer Support Coordinators, who offer emotional support to patients and their loved ones.

Leading-edge research driving rapid advancements in blood cancer treatments, diagnostics, novel therapies and help giving Australians access to global clinical trials.

Campaigning for change – the Leukaemia Foundation advocates for better policies, better access to new and innovative treatments, better diagnostics and, ultimately, better outcomes so that more people live through blood cancer and live well.

Powered by your generosity, together, we can reach the goal of zero lives lost to blood cancer by 2035.

Donate directly from your payroll and be there for Australians facing blood cancer now and into the future.



Saving lives through research

In May 2020, Elowen Boston's parents, Will and Bronwyn noticed she was looking pale and had lingering bruises.

After blood tests, it was confirmed that very afternoon that she had leukaemia.

Your blood is a remarkable thing. It keeps you alive by giving your body what it needs, taking away what it doesn't and fighting off infection.

Blood cancer stops your blood from doing what it needs to keep you alive and healthy.

It does not discriminate.

Every day, another 50 Australians are diagnosed with blood cancer, joining **more than 110,000 people** living with the devastating impact of our second most diagnosed cancer.

Before even reaching her first birthday, Elowen had faced a greater challenge than many of us will in our lifetime – a life-threatening blood cancer diagnosis, **acute myeloid leukaemia (AML)**.

Each year, over 1000 Australians are diagnosed with AML, a blood cancer of the bone marrow that often requires aggressive treatment and has a high rate of relapse.

“It was the most terrifying moment, we were fighting with every single emotion and we just looked at each other thought, ‘this can’t be real.’” - Elowen’s dad Will

While in intensive care, Elowen was started on a treatment protocol as part of an international clinical trial for childhood AML. Fortunately, she had a fantastic response to the trial and in September 2020 she finished her treatment and is cancer free.

Thanks to the generosity of donations like yours, the Leukaemia Foundation is **investing \$2.99 million** to better understand and treat AML as part of our **National Research Program**. This research is working on ways to reduce the severe risk of relapse, as well as testing more effective and targeted treatments, so patients like Elowen don't just survive AML, but thrive beyond it.



How does Workplace Giving work?

Workplace giving is an amazing way to make a big impact with a small gift every pay cycle.

You simply donate a nominated amount of your pre-tax salary to the **Leukaemia Foundation** and receive the tax benefit straightaway, rather than waiting until the end of the financial year.

Donate \$5 per pay...



it will only cost you \$3.40



the Leukaemia Foundation receives the full \$5*



**Example for an annual income of \$37,001-\$87,000, the above rate does not include the Medicare Levy of 2%. Exact figures are dependent on individual's financial circumstances. Please seek independent tax advice for formal guidelines.*

Check out the workplace giving tax calculator to see how your pre-tax donation can work harder for less.

Scan the code or visit <https://good2give.ngo/resources/workplace-giving-tax-calculator/>



You can double your impact and have your employer match your gift.



Small gifts ♥ Big impact

"It's easy to do the workplace giving as it gets taken out of my pay each month but the best part is that PwC contributes the same amount that I do, so effectively doubles it. It's great to way to honour my father's memory who passed away from an aggressive form of AML (Acute Myeloid Leukaemia)"

- Shannon Wasiel, PwC

Your impact

Change the future for Australians facing blood cancer.

Blood cancer does not discriminate, and a range of things affect someone's chances of surviving and it can be incurable.

Blood cancers are Australia's **second most diagnosed cancer** and the **second most common cause of cancer related deaths**.

Sadly, 15 Australians lose their life each day.

Your generosity will help us reach the goal of zero lives lost to blood cancer by 2035 and give the **50 Australians diagnosed today** the expert support they need to help them through the rollercoaster that is blood cancer.

Here's what your collective donation can achieve over 12 months:



\$1 a week
ensures that a Blood Cancer Support Coordinator is by the side of a newly diagnosed patient to help navigate those first scary moments.



\$6.50 a week
enables genetic testing to better understand the underlying cause of the blood cancer a patient is facing so they have the best chance of survival. This kind of test saves lives.



\$50 a week
covers one month of accommodation for families facing a blood cancer diagnosis who live far away from life-saving treatment.

Your benefits



Immediate tax benefit

It's a pre-tax donation so your tax refund is immediate – you don't wait until the end of the financial year.

It's automated

Once you have signed up, you don't need to do anything. All the record-keeping is taken care of.

It's simple

Sign up to your employer's workplace giving program, select the **Leukaemia Foundation** as the recipient and nominate the amount you want to donate each pay.

Making your gift even more powerful

If your employer has a matched giving program, this will **double your impact** to help Australians impacted by blood cancer at every step of the way.



Small gifts ♥ Big impact

Your next steps

Start supporting Australians facing blood cancer in three easy steps!

- 1** Sign up to your employer's workplace giving program (or use our form)
- 2** Select the Leukaemia Foundation as the recipient
- 3** Nominate the amount you would like to donate each pay.

We're here to help!

For more information or to connect with one of our Business Partnerships Managers, please contact:

1800 620 420

businesspartners@leukaemia.org.au
leukaemia.org.au

Follow us

Don't have a workplace giving program at work?

Now is the perfect time to start one! Talk to your HR Manager or Payroll Office to request one be set up, nominating the Leukaemia Foundation as a charity partner. Share our Workplace Giving Guide for Employers with them, a great resource to help your organisation get their workplace giving program started.



Employee Enrolment Form

Please return this form to your HR/payroll department and start changing the future for Australians facing blood cancer today.

My details

Title Full name

Address

State Postcode

Phone Email

Workplace details

Company name

Address

Phone Employee number.....

Donation

I would like to donate the following amount to the Leukaemia Foundation:

\$1 per pay \$6.50 per pay \$20 per pay \$50 per pay

other amount \$.....

Signature Date

Know your Impact!

The Leukaemia Foundation would like to keep you informed about how your generous gifts are helping people with blood cancer.

Please tick if you're happy for us to share your details with them:

I wish to receive information from the Leukaemia Foundation and give my employer permission to share my details with you.

PRIVACY Your privacy is important to us and we need to collect this information about you to provide the products and services you're asking for. We have a privacy statement on our website which explains why we collect it and how we use it. To read more about our privacy policy please visit www.leukaemia.org.au/privacy/