

# Lifeblood Heroes at Work

## Join the Leukaemia Foundation's workplace giving program

Support people living with  
blood cancer and their families.



Be there every step,  
of every day, in every way.

Leukaemia  
Foundation®

# About Lifeblood Heroes at Work

**Lifeblood Heroes at Work is the Leukaemia Foundation's workplace giving (payroll giving) program.**

As a Lifeblood Hero at Work you are able to donate directly from your payroll, receiving an immediate pre-tax benefit with your donation having a big impact in the lives of people living with blood cancer and their families.

Sign up today to make the ultimate pledge to ensure every person diagnosed with blood cancer receives the vital support they need – being there every step of every day, in every way.

**Together with your support when you join Lifeblood Heroes at Work, you will help people living with blood cancer to combat every fear imaginable by:**

- Providing families with a home-away-from-home.
- Ensuring that they have access to cutting-edge treatments and clinical trials.
- Giving essential emotional, financial and practical support.

## Meet Jacob

**Four year old Jacob was diagnosed twice with acute myeloid leukaemia (AML), a rare type of blood cancer that can be difficult to treat.**

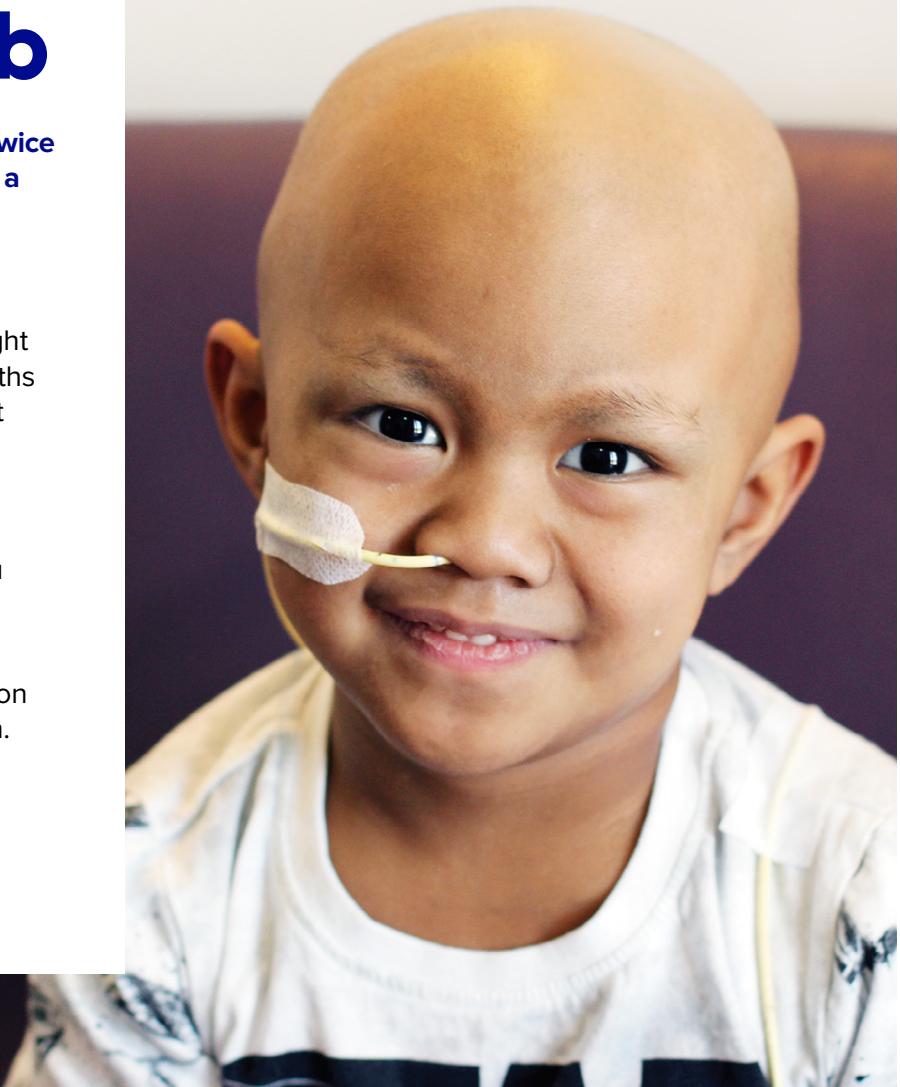
Jacob and his family stayed at a Leukaemia Foundation's village for eight months – and then another eight months after his relapse – while he underwent life-saving treatment.

“You just don't understand how much that support means to people like us – it's everything at a time when all you can think about is getting your child well again.”

“I can't thank the Leukaemia Foundation enough for the support we were given. You kept my family together when it mattered most and you got my little boy home again.”

— Earlene, Jacob's mum.

(Cover) Jacob Livara aged 5, leukaemia survivor with mum Earlene





Gavin Hill, aged 38, diagnosed with acute lymphocytic leukaemia.

# Join Lifeblood Heroes at work today

**Workplace giving is an amazing way for you to make a big impact with a small gift every pay cycle.**

- **It's affordable:** No donation is too small when it comes to workplace giving. Every single gift is meaningful and will go to helping someone facing the challenges of blood cancer.
- **It's cost effective:** Your gift comes from your pre-tax income. It costs you less as you don't pay tax on your gift and we, as a charity, benefit from the full amount you donate. So, when you give, more of your donation will go towards helping people living with blood cancer.

**When you give \$5 before tax\* per pay cycle:**



**It only costs you \$3.40**

**...and Leukaemia Foundation  
still receives your full \$5 gift**

**...to support people  
living with blood cancer**

**It's convenient:** becoming a Lifeblood Hero at Work eliminates the need for you to collect receipts and wait until the end of the year to claim a tax refund.

**Double your workplace giving donation – ask your employer how:** many organisations offer to match their employees' payroll donations. Ask your HR/Payroll Department if they do so when you sign up!

\*example for an annual income of \$37,001-\$87,000, the above rate does not include the Medicare Levy of 2%. Exact figures are dependent on individual's financial circumstances. Please seek independent tax advice for formal guidelines.

# How to become a Lifeblood Hero at Work – It's easy



**1. Find out if your organisation has an existing Workplace Giving Program.** If not, now is the perfect time to start one. Talk to your HR Manager or Payroll Office to request one to be set up, nominating the Leukaemia Foundation as a charity partner.



**2. Fill out the enrolment form** and return to your HR/Payroll Department.



**3. Your donation will be deducted from your salary** each pay cycle BEFORE tax.



**4. Your generous donation will go help support people living with blood cancer.**



**5. Your employer will provide a statement** at the end of the financial year totalling your contributions.

# Employee enrolment form

## Your details

Title:  Full Name:

Employee No.   
(if applicable):

Company Name:

Position:

Address:

State:  Postcode:

Work phone:  Mobile:

Home email:

Work email:

## Donation details

Amount to be deducted:  \$2  \$5  \$10  \$20  Other  Frequency:

Signature:  Date:

## Stay in touch

The Leukaemia Foundation would like to keep you informed about how your generous gifts are helping people with blood cancer. Please tick if you're happy for us to share your details with them:

- I wish to receive information from the Leukaemia Foundation and give my employer permission to share my details with the charity.

Please return this form to your HR/payroll department  
to start supporting people living with blood cancer

**PRIVACY** Your privacy is important to us and we need to collect this information about you to provide the products and services you're asking for. We have a privacy statement on our website which explains why we collect it and how we use it.

To read more about our privacy policy please visit [www.leukaemia.org.au/privacy/](http://www.leukaemia.org.au/privacy/)

# Other ways to get involved

## 1. Be a part of our iconic campaigns

**World's Greatest Shave** – our biggest annual event, shave or colour your hair while raising vital funds to beat blood cancer.



**Light the Night** – each year, Australians touched by blood cancer come together with their loved ones to Light the Night and give hope to a blood cancer free future.



## 2. Join Team Beat Blood Cancer!

**Everybody loves a challenge!** Join Team Beat Blood Cancer and put yourself though the paces with a physical event! The Leukaemia Foundation is involved with many different events throughout the year to get your blood pumping.



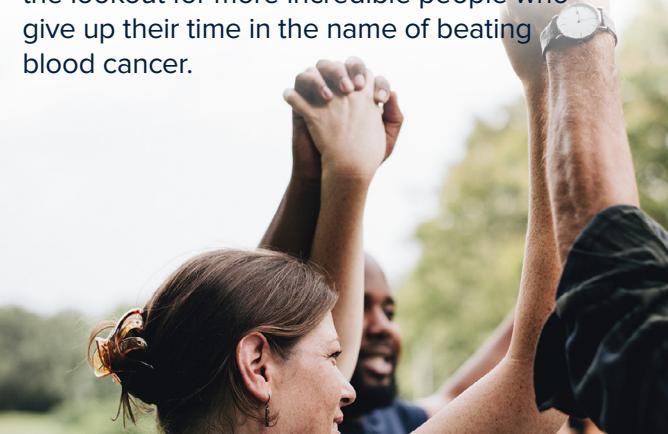
## 3. Host an office fundraiser

Morning teas, bake sales and raffles are a great way to get the office together and raise valuable funds for a great cause.



## 4. Volunteer with us

We love our volunteers and are always on the lookout for more incredible people who give up their time in the name of beating blood cancer.



# Thank you

**For being there  
every step of every  
day in every way**

For people living with blood cancer  
and their families.

**Contact:**

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